

GREGISTRATION CLINSTRUCTIONS

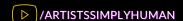
855.ASH.Dance

info@ashproductions.com









ORLANDO, FL

Hyatt Regency Orlando October 20-22, 2023

ATLANTIC CITY, NJ

Sheraton Atlantic City November 3-5, 2023

AUSTIN, TX

Horseshoe Bay Resort November 10-12, 2023

PITTSBURGH, PA-NEW CITY!

Hyatt Regency Pittsburgh November 17-19, 2023

NASHVILLE, TN

Sheraton Music City January 5-7, 2024

PHILADELPHIA, PA

Loews Philadelphia January 12-14, 2024

HOUSTON, TX

Hyatt Regency Conroe January 19-21, 2024

PROVO, UT

Utah Valley Convention Center January 25-27, 2024

CHICAGO, IL #1

Westin O'Hare February 2-4, 2024

NEW BRUNSWICK, NJ

Hyatt Regency New Brunswick February 9-11, 2024

RESTON, VA

Hyatt Regency Reston February 16-18, 2024

MYRTLE BEACH, SC

Sheraton Myrtle Beach February 23-25, 2024

BOSTON, MA

Westin Boston Copley March 1-3, 2024

BRANSON, MO-NEW CITY!

Chateau On The Lake Resort March 8-10, 2024

ATLANTA, GA

Hotel at the Avalon March 15-17, 2024

EAST BRUNSWICK, NJ-NEW CITY!

Hilton East Brunswick March 22-24, 2024

CHICAGO, IL #2

Westin O'Hare April 5-7, 2024

GREENVILLE, SC

Hyatt Regency Greenville April 12-14, 2024

DENVER, CO

Hilton Denver City Center April 19-21, 2024

ORLANDO, FL #2

Embassay Suites Lake Buena Vista April 26-28, 2024



NATIONAL SORLANDO WORLD CENTER MARRIOTT JUNE 27 - JULY 3, 2024

SAMPLE SCHEDULE

Friday

7:00am

Registration

Performance Showcase (7am-11pm)

6:00pm

Open Classes 1 & 2

theCompany Intensive on Tour

Saturday

7:00am

Registration & Welcome Show

8:00am - 3:00pm

Classes & Scholarship Auditions

Teacher Lunch

Teacher Classes

Mini Movers Classes

Parent Class

3:30 - 10:30pm

Performance Showcase

Sunday

7:00am

Closing Show Rehearsal

8:00am - 12:00pm

Classes

Teacher Classes

Mini Movers Classes

12:15pn

Collab Class

1:00pm

Closing Show

PLEASE NOTE: The official schedule for each city will be released to attendees via email and on the city page one week prior to the start of the event on Friday by the end of the day. ASH Faculty varies from city to city. Unfortunately, ASH cannot guarantee which faculty will be in attendance. Occasionally, advertised faculty will be replaced by an equally qualified professional.

CLASS DESCRIPTIONS

MINI MOVERS (4-6)

An introduction to the dance convention experience, Mini Movers includes one complimentary Observer band for Mini Movers classes only, ASH swag, and peforms at the start of the Showcase on Saturday on the ASH stage!

FREE! TEACHER ACTIVITIES

Join ASH Faculty and
Colleagues for lunch and
receive your free ASH
teacher merch! Exciting,
informative and interactive,
our teacher training seminars
with the ASH Faculty will
leave you feeling inspired
and refreshed!

COLLAB CLASS

Join the entire event Faculty for an exciting close to the weekend! Each Faculty member will teach two 8 counts and combine them together to create one fun, collaborative combination to wrap up the event!

PARENT CLASS

Parents, it's time to show off your moves! Join an ASH Faculty on Saturday to show your kids exactly how Mom AND Dad get it done!

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CONVENTION

Level (Ages as of Jan. 1, 2024)	Studio Early Bird Rate	Studio Regular Rate	Independent Rate
Mini Movers (Ages 4-6) (Includes one Mini Movers Observer Bo	and) \$195	\$210	\$210
Artists in Training (Ages 7-11)	\$290	\$330	\$330
Intermediate (Ages 12-14)	\$290	\$330	\$330
Advanced (Ages 15+)	\$290	\$330	\$330
Observers (Available ONLY At The Event)	N/A	\$65	N/A

PERFORMANCE SHOWCASE

You must be registered for the convention in order to register routines for the Performance Showcase

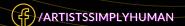
# of Performers	Early Bird Rate	Regular Rate	Time Limit	Ext. Time Rate
Solo (1)	\$165	\$185	2:30 Minutes	30 Sec - \$15
Duet/Trio (2-3)	\$80/person	\$90/person	2:30 Minutes	30 Sec - \$10/person
Small Group (4-9)	\$65/person	\$75/person	3 Minutes	30 Sec - \$5/person
Large Group (10-24)	\$65/person	\$75/person	4 Minutes	30 Sec - \$5/person
Production (25+)	\$65/person	\$75/person	6 Minutes	30 Sec - \$5/person

REFUND POLICY

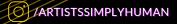
Unless ASH is forced to cancel due to Acts of God, CDC, local, state, or federal government mandates, ASH will not provide a refund under any circumstance. If the event is held and a dancer cannot attend due to injury or illness, you must contact the ASH Office at least 24 hours prior to the start of the event. ASH will issue a credit statement to be used up to one year from the date of issue for convention and/or performance showcase fees provided the dancer submits a doctor's note within 30 days via email to info@ashproductions.com.

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GENERAL INFO



ARRIVAL / DEPARTURE:

- Open Classes will begin late in the afternoon on Friday. However, if ASH receives a large number
 of routine registrations, <u>Performance Showcase can begin as early as 7:00 am on Friday. Once
 capacity is reached, studios who register after capacity has been reached may be given the option to
 perform some or all of their routines on Thursday.
 </u>
- The Closing Show will generally begin around 1:00 pm on Sunday. We advise planning for the event to end by 4:00 pm on Sunday

THINGS TO REMEMBER:

- ASH accepts registrations under a studio name as well as "Independent"
- Attendees are not required to participate in the Performance Showcase, however, if you choose to participate in the Performance Showcase you must be registered for the full convention.
- Dancers may either register with a studio or as an independent dancer. When registering, type "Independent" when asked to provide a studio name.
- We suggest registering as soon as possible due to limited space. Once capacity is reached, registrations will no longer be accepted.
- Wristbands must be worn during all classes and cannot be transferred.
- Observers may NOT be studio owners, teachers, or dancers and are only eligible to register with participating dancers. Observers are not permitted to observe Teacher Classes or Scholarship Auditions. Observers do not need to register and Observer bands can only be purchased at the event.
- It is strongly urged that you make your hotel reservations well in advance to avoid a sell-out. Please visit the city page of the event you are attending where you will find all hotel information. If calling the hotel, please be sure to mention ASH Productions when you make your reservations to receive the discounted room rate.

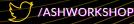
REFUND Policy

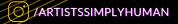
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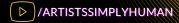
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CONVENTON

You must be registered for the convention in order to register routines for the Performance Showcase

LEVELS: Levels (Ages) are as of January 1st, 2024.

• There are 4 levels of convention classes:

• Mini Movers: Ages 4-6 (2 Days Only)

Artists In Training : Ages 7-11Intermediate : Ages 12-14

• Advanced: Ages 15+

• Open Classes are open to Artists In Training, Intermediate and Advanced level dancers only.

ASH reserves the right to change age divisions based on class size, ballroom size, and safety to ensure
each dancer has the maximum amount of room for dancing.

SCHOLARSHIP AUDITION:

• To audition for scholarships, dancers must attend the Audition Combo class and the Scholarship Audition in their appropriate age group, regardless of what level the studio owner has placed them in.

Things to remember:

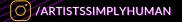
- Attendees are not required to participate in the Performance Showcase, however, if you choose to participate in the Performance Showcase you must be registered for the full convention.
- Dancers may either register with a studio or as an independent dancer. When registering, type "Independent" when asked to provide a studio name.
- Levels (Ages) are as of January 1st, 2024.
- Scholarships are based on the Regular Rate, NOT the Early Bird Rate.
- Studio Owners/Directors may place their dancers in the level they feel is appropriate to their student's skill level, even if it is different than their age. However, dancers MUST participate in the Scholarship Audition based on their age as of January 1st, 2024. Dancers ages 21 and up are not eligible to audition for scholarships.
- All group registrations must be accompanied by a registered teacher.
- Each dancer is allowed one level change per event (if space permits) which must occur by the end of the 2nd class on the first full day of convention classes. Visit Registration or Merchandise to exchange your wristband.
- We suggest registering as soon as possible due to limited space. Once capacity is reached, registrations
 will no longer be accepted.
- Wristbands must be worn during all classes and cannot be transferred.
- Observers may NOT be studio owners, teachers, or dancers and are only eligible to register with participating dancers. Observers are not permitted to observe Teacher Classes or Scholarship Auditions.
- It is strongly urged that you make your hotel reservations well in advance to avoid a sell-out. Please visit
 the city page of the event you are attending where you will find all hotel information. If calling the hotel,
 please be sure to mention ASH Productions when you make your reservations to receive the discounted
 room rate.
- Photography and Videography at ASH Productions events are STRICTLY PROHIBITED! Photos and Videos will be available for purchase at www.ASHPhotoVideo.com

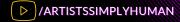
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PERFORMANCE SHOWCASE



<u>Performance Showcase can begin as early as 7:00 am on Friday. Once</u> <u>capacity is reached, studios who register after capacity has been reached may</u> <u>be given the option to perform some or all of their routines on Thursday.</u>

How is ASH's Performance Showcase Different From a Competition?

The Performance Showcase is an opportunity for dancers to perform their pieces in a supportive and non-competitive environment. Each performance will be critiqued by the ASH faculty and awards will be given, however, the performances are not scored. Awards are decided by a consensus opinion of the judges.

Things to remember:

The Performance Showcase will be held ALL DAY on Friday, in the afternoon on Saturday and sometimes on Sunday when necessary to accommodate all registered routines.

- To participate in the Performance Showcase, dancers must be registered for the full convention.
- Because the Performance Showcase is not a competition, there are no age categories or style categories.
- There will be strict adherence to the Performance Showcase program order. Please be ready to perform when scheduled. Keep in mind that routines which do not perform at their scheduled Performance Showcase time may be ineligible to receive Performance Showcase Awards.
- Each registered dancer may register up to 2 solos for 23/24 Season.
- The "style" of each routine is only for reference for our Media and Lighting teams. Because the Performance Showcase is not a competition, the "style" is not a category and will not be listed anywhere except your online registration account and seen only by our Media and Lighting teams.
- Registration for the Performance Showcase is on a first come, first serve basis. Due to time restraints,
 once maximum capacity is reached, we will no longer accept Performance Showcase routine registrations.
 In select cities, studios who register after capacity has been reached may be given the option to perform
 some or all of their routines on Thursday.
- Dancers may perform solos and duets/trios in the Performance Showcase without a Teacher registered.
- In order to perform a group routine (4+ dancers) in the Performance Showcase, a Teacher or Studio Director must be registered for the full convention.
- Independent dancers may participate in the Performance Showcase.
- All routines must be appropriate for family viewing.
- Teachers may not coach dancers during performance.
- Changes to any routine must be made by the "Registration Cutoff Date" listed on the specific city page.
- All performers must be students. NO TEACHERS OR PROFESSIONAL DANCERS.
- If a minimum number of entries is not reached, ASH Productions reserves the right to cancel the Performance Showcase. In the event of a cancellation, ASH Productions will issue a full refund for Performance Showcase fees only.
- Awards received when a dancer is registered with a studio are not valid when registering as an independent or with another studio.

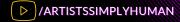
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Beginning in the 23/24 season and due to extraordinarily high demand, if a studio registers at least 15 students and 10 routines for an event, then alters that registration after the Early Bird Discount Deadline to fall below 15 students and 10 routines or cancels the registration entirely, the following restrictions will apply to any future registration:

- The online account will be suspended and the studio must email the ASH Office to register.
- A required 50% deposit must be made upon registration.
- Any registration must be paid in full 2 weeks prior to the Early Bird Discount Deadline.

The ASH Stage & Props:

- The following items may NOT be used in routines: paint, liquid, glass, fire, live animals, confetti, powder, and glitter.
- Props are allowed. However, you must enter the prop information when registering the routine.
- Props may not be larger than 8 feet tall.
- Prop setup and take down must not exceed 2 minutes for both setup and take down combined. If
 2 minutes is exceeded, the routine will not be eligible for Performance Showcase Awards.
- Props must be carried on and off the stage. ASH Staff or Crew will NOT assist in unloading, moving, assembling, repairing, or dismantling props or any other equipment.
- Please leave the stage area clean for the next performers.
- Stage Dimensions 24 feet deep x 48 feet wide. The performance stage size varies based on venue size and configuration and can range from approximately 24'x34' to 24'x48' (stage dimensions may or may not include wing space).

Music:

- All music must be uploaded to your online registration account at least one week prior to the start of the event.
- You can upload music by clicking the green "Media Manager" button for your event. Only MP3
 files are accepted. Once uploaded, you can preview all music!
- Uploaded music must match the timestamp you entered when registering a routine. If the music exceeds the time entered and also exceeds the time limits listed in the table above, you will be charged according to the extended time rates listed in the table above for each dancer in the routine and become ineligible for Performance Showcase Awards.
- Beginning in the 23/24 Season, any account with music not uploaded at least one week prior to the start of the event will have a \$50 late fee added to their account.
- Please bring a backup USB of all music to the event. Only a USB will be accepted. ASH will not accept music on an iPhone, iPod, computer, CD, or any other device.

The Performance Showcase is free to watch and open to all family and friends to attend FOR FREE. You may also watch the Performance Showcase LIVE at www.ASHWebcast.com.

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THECOMPANY INTENSIVE ON TOUR



theCompany Intensive on Tour was born out of theCompany Intensive at Nationals. Working closely with ASH Faculty Choreographers in a rehearsal setting is a valuable opportunity for growth. All registered dancers that attend the specified open class are eligible to be selected to work with an ASH Faculty member to learn an original piece that will be performing in the Closing Show. Please check the event schedule for exact class information. If selected, dancers must attend rehearsals on Friday evening, Saturday mid-morning and Sunday morning before convention classes begin.

All dancers chosen to perform must purchase the exclusive piece of the Company Intensive Merchandise only available to those selected for the Company Intensive piece by the Sunday morning tech rehearsal. This exclusive piece of Merchandise is available at the Merchandise Booth.

If a routine is scheduled for the Performance Showcase on Friday night during Open Classes/theCompany Intensive On Tour rehearsal, routines will NOT be rescheduled.

Teachers, Studio Representatives, and observers may NOT be in the ballroom during rehearsals.

Costumes:

- GIRLS: Please bring a pair of black leggings or sweat pants (no patterns, but ASH logos are okay) and a black top (t-shirt, tank top or crop top).
- BOYS: Please bring a pair of black sweats (no patterns, but ASH logos are okay) and a black top (t-shirt or tank top).





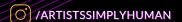


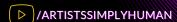


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SCHOLARSHIPS & SHOWCASE AWARDS



SCHOLARSHIPS

 \$175 discount on Convention Fee at Nationals \$150 discount on theCompany Intensive Fee at Nationals Opportunity at Nationals to audition for ASH: The Company Member for the following regional tour season
 Half-Scholarship for the following regional tour season Opportunity at Nationals to audition for ASH: The Company Member for the following regional tour season
 Half-Scholarship for the following regional tour season Full Convention Scholarship for Nationals \$150 discount on theCompany Intensive Fee at Nationals Opportunity at Nationals to audition for ASH: The Company Member for the following regional tour season Opportunity at Nationals to audition for ASH Assistant for the following regional tour season
 Full Scholarship for the following regional tour season Full Convention Scholarship for Nationals \$150 discount on theCompany Intensive Fee at Nationals Opportunity at Nationals to audition for ASH: The Company Member for the following regional tour season Opportunity at Nationals to audition for ASH Assistant for the following regional tour season
The ASH Faculty will recognize a studio in each age division (Artists In Training, Intermediate and Advanced) for a combination of outstanding class work and Performance Showcase routines, sportsmanship and overall work ethic. Studio of the Weekend will receive a \$1,000 voucher to be used at ASH Nationals. (A minimum of 15 students and 15 routines must be registered at ASH Nationals)

PERFORMANCE SHOWCASE AWARDS

Entertainment Pick	\$100 Voucher for the following regional tour season
Technical Execution Pick	\$100 Voucher for the following regional tour season
Choreography Pick	\$100 Voucher for the following regional tour season
Standout Routine	\$100 Voucher for the following regional tour season
Studio Selection	\$250 Voucher for the following regional tour season
Judges Choice	\$100 (solo/duet or trio) or a \$250 (group) voucher to be used towards future Performance Showcase entrance fees for the following regional tour season.
True Artist	FREE entrance fees to perform the routine in Open Competition at ASH Nationals +\$100 (solo/duet or trio) or a \$250 (group) voucher to be used towards future Performance Showcase entrance fees for the following regional tour season. An invitation to perform the routine in the Closing Show on Sunday.

While students are eligible to receive multiple scholarships, each scholarship may only be used once per season.

Routines may receive multiple awards, but each award voucher may only be used once per routine. (Ex. "Too Darn Hot" performed at 3 events in the same season and won 3 Choreography Picks. Only one Choreography Pick may be used the following season.)

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ASH Internals

ORLANDO WORLD CENTER MARRIOTT

JUNE 27 - JULY 3, 2024

ASH Nationals Includes:

- Convention Classes
- Open Competition
- theCOMPANY Intensive
- Inspirational Seminars
- ASH Assistant & ASH: The Company Audition
- Solo Competition & Improv Round
- Closing Night Gala
- Studio of the Year \$10K Grand Prize
- · Representatives from Talent Agencies
- Representatives from Colleges & Universities
- Dance Party!
- \$500K Scholarships Awarded!

JOIN US AT ASH NATIONALS FOR THE STUDIO OF THE YEAR COMPETITION!

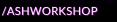
GRAND PRIZE

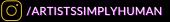
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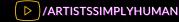




PHOTO STUDIO PACKAGES

All packages include all photos and video of each routine. Pricing is based on the regular price of \$70.00 per routine

10-19 Routines	20% Off
20-29 Routines	25% Off
30-39 Routines	30% Off
40-49 Routines	35% Off
50+ Routines	40% Off

When you are ready to make your purchase either before or after the event, fill out the "Studio Packages 10+" form at www.ASHPhotoVideo.com.

We will set up a one-time payment portal for you within 3 business days. Once payment is received and after the event is over, we will send you a download link to all of the content included in your package. All content must be downloaded within 30 days from the date of delivery.

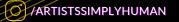
If you have any questions, feel free to reach out to us via email at info@ashproductions.com.

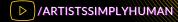
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You must be registered for the full convention in order to register any routines for the Performance Showcase

1. Visit <u>www.ASHDance.com</u> and click the "Register" button.

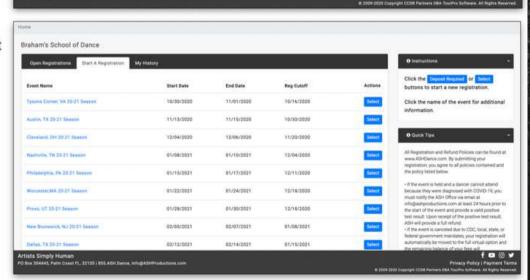


2. Create an account. If you already have an account, you can just login. **REMEMBER!** An account and a registration are not the same thing!

IF YOU ARE REGISTERING AS AN INDEPENDENT, JUST PUT "INDEPENDENT" WHEN ASKED FOR A STUDIO NAME

You can log in and out of the your accoun	t and edit your registrations as needed prior to finalizing payment.
Each time you submit something, whether routine edits. They are automatically save	r č be a new student, adding them to an event, adding a routine or any d .
If you have already created an account a new account, please select the appro	, please login below. If you forgot your password or need to creat optiste button below.
Password Recovery	Create New Account
Please Login	
Please Login	Password *
	Password *
E-Mail Address *	

3. Once you login, you can select what event you plan to attend.



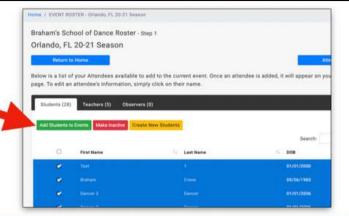
4. After selecting the event, you will now be able to build your roster of dancers. If you already have your roster built, you can immediately start adding dancers and teachers to the event.

me _		
Iraham's School of Dance		
Open Registrations Start A Registration My History		• Instructions
Eventa		To add dancers to your account or event, please click Roser
Orlando, FL 20-21 Season	Roster Attendees Routines Media Manager Oeleta	To view and modify registered dancers please click Attandees
		To enter or edit routines, please clic
		To upload your music please click Media Manager
		If your plans have changed and you are no longer attending this event, please Debre your registration for the event.



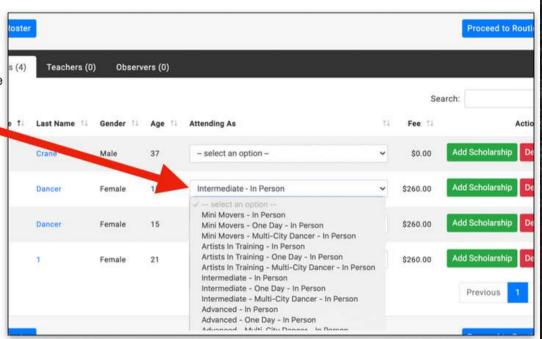
You must be registered for the full convention in order to register any routines for the Performance Showcase

Once you have added dancers to your roster. you can begin adding the dancers to the event. Inside your roster, click the checkbox next to the dancers you want to add to the event. Then select "Add Students to Events".

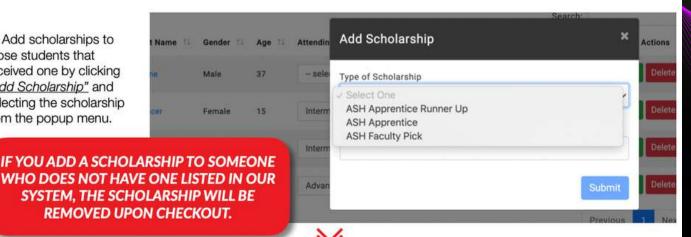


5. Once you have added dancers to the event, you can do several different things:

A. Choose each student's level and whether they are attending class in person or s (4) as a hybrid. By selecting the dropdown menu under "Attending As"



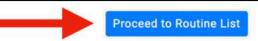
B. Add scholarships to those students that received one by clicking "Add Scholarship" and selecting the scholarship from the popup menu.



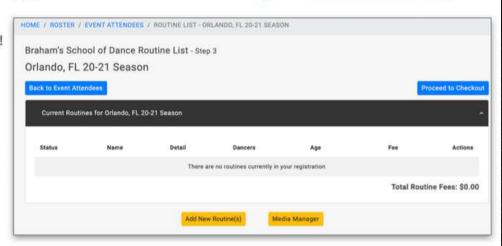


You must be registered for the full convention in order to register any routines for the Performance Showcase

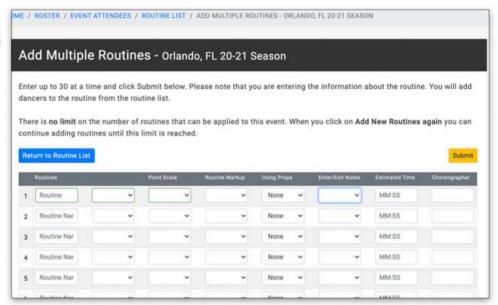
6. Once you have selected levels, in-person vs. hybrid, and added all of the appropriate scholarships, you can click.....



7. Next, you can add your routines! If you plan to add routines then click "Add New Routine(s)" If you don't want to add any routines you can "Proceed to Checkout".

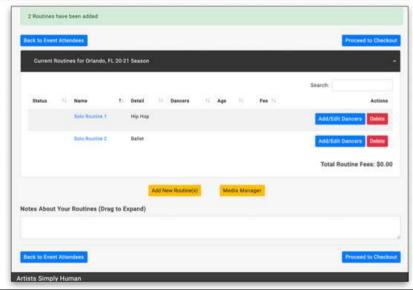


8. You can add multiple routines at one time. You will be able to assign dancers to each routine once you have entered your routine information. Once completed, you can select "Submit".



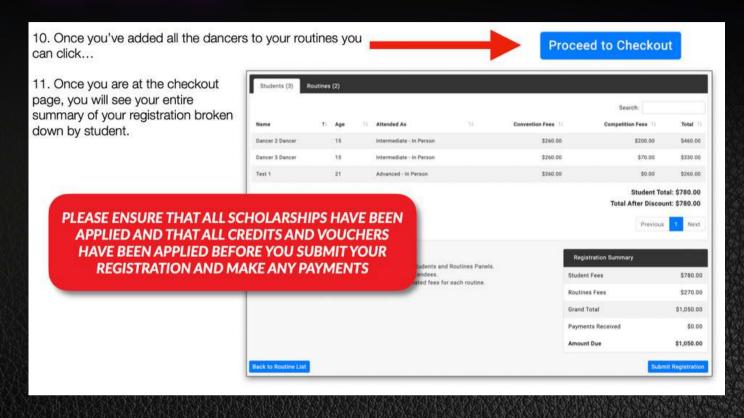
9. Now you can Add dancers to your routines! You will see the Number of Dancers, Age, and Fee populate automatically as you add dancers to the routine(s).

From this screen you can also add more routines if you need to.





You must be registered for the full convention in order to register any routines for the Performance Showcase



CONGRATULATIONS! YOU HAVE SUCCESSFULLY REGISTERED!

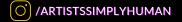
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