

ASH Tour 2023/2024

WELCOME TO ARTISTS SIMPLY HUMAN!

Thank you for registering for Artists Simply Human in Orlando!
We are passionate about providing an unequalled dance experience that challenges dancers as artists, and inspires and encourages them to be the best they can be in both dance and life.

Get ready for an encouraging, energizing and exciting weekend!

Please read through all of the information and feel free to contact the ASH Office with any questions. All critiques, results and song lists will be posted to your city page at www.ASHDance.com following the event.

See you in Orlando!

BRAHAM LOGAN CRANE
DIRECTOR



VENUE/HOST HOTEL

EMBASSY SUITES BY HILTON ORLANDO
LAKE BUENA VISTA SOUTH
4955 KYNGS HEATH ROAD
KISSIMMEE, FL 34746



BRAHAM LOGAN CRANE
DIRECTOR



MAUD ARNOLD



ALAN BERSTEN



LISETTE BUSTAMANTE



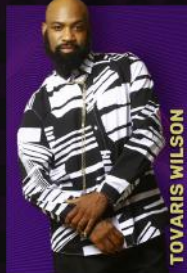
HANNAH GOSSETT



MATT SMITH



JIM NOWAKOWSKI



TOVARISS WILSON



SABRINA PHILLIP



DJ SMART



The ASH Faculty, Staff, Assistants and Company Members are thrilled to see you at Artists Simply Human! We are here to provide dancers, teachers and parents with an inspiring weekend of dance, creativity and fun! Your weekend includes: the welcome show, theCOMPANY Intensive on Tour, convention classes, teacher activities, parent class, scholarship auditions, performance showcase, nationals informational meeting, collab class and closing show!

REGISTRATION

Registration will take place in the lobby at the registration booth, please check the event schedule for exact times. Studio Owners, Directors and/or Teachers will pick up the registration materials for all dancers with their studio. *Dancers/parents registered with a studio DO NOT need to individually check in at the registration booth.*

Upon registering you will receive your wristband(s), audition number(s) and additional information. If the registered studio owner is not attending the event, please email info@ashproductions.com to designate an individual to pick up the registration packet.

Dancers, parents and teachers must have their wristband on the entire weekend (including Friday open classes)!

RELEASE WAIVERS

All dancers and teachers must sign a "release and waiver of liability agreement" in order to participate at ASH Productions events. If you have not already done so, please visit www.ASHWaiver.com.

WRISTBANDS AND SCHOLARSHIP NUMBERS

Each dancer and teacher will receive an Artists Simply Human wristband that must be worn at all times during the event, including during the Performance Showcase. Individuals not wearing a wristband during convention classes will not be permitted to enter the ballrooms. Wristbands cannot be transferred, and if lost, full payment is required to receive a new band, **NO EXCEPTIONS!**

At registration, all dancers will receive two scholarship numbers for the weekend. One should be worn on each day during convention classes and for the audition (scholarship numbers are not needed for open classes).

CONVENTION CLASS LEVELS & AGE BREAKDOWN

Mini Movers	Ages 3-7
Artists In Training	Ages 7-11
Intermediate	Ages 12-14
Advanced	Ages 15+

**Age as of January 1st, 2024*

OPEN CLASSES

All registered dancers (ages 7+) are eligible to attend open classes. *You must have your wristband on to attend class, however scholarship numbers are not needed.*

theCOMPANY INTENSIVE ON TOUR

All registered dancers are eligible to be selected to work with an ASH Faculty Member and learn an original piece that will be performed in the Closing Show. Dancers must attend the specified open class to be eligible (see event schedule). If selected, dancers must attend ALL scheduled rehearsals. *Teachers and observers may NOT be in the ballroom during rehearsals.*

Costume: Please bring a pair of black pants (sweats or leggings with no pattern) and a black top (t-shirt or tank top).

ALL DANCERS CHOSEN TO PERFORM WILL NEED TO PURCHASE AN EXCLUSIVE PIECE OF MERCHANDISE (AMOUNT : \$50).

AUDITIONS

Dancers must attend the audition combo class and audition with their appropriate age group (see above and the event schedule for age breakdown). Dancers ages 22 and up are not eligible to audition for scholarships. *Dancers who are not auditioning, observers and teachers may NOT be in the ballroom during auditions.*

OBSERVERS

Observer bands will be available for purchase for \$65 at the Merchandise booth throughout the weekend only (not available for purchase online). Observers will be required to fill out a release waiver upon purchasing a band. You will not be able to watch any convention classes without an observer band. *Required for attendees ages 3+.*

PARENTS

Parents, it's your turn to show off your best moves in a fun and encouraging environment! Don't miss out on learning some new and popular dance steps while having a great time! *Observer band required to attend.*

TEACHERS

Teachers Classes: ASH's energizing and motivating Teachers classes are 45 minute classes with the ASH Faculty that are informative and interactive. They will leave you feeling inspired and rejuvenated. Take some time for yourself and don't miss out!

Teacher Lunch: Join ASH's Director and Faculty and fellow Studio Owners and Teachers at the Teacher Lunch for lunch and networking opportunities. All teachers and studio owners will receive an exclusive piece of ASH merchandise!

Teacher Breakfast: Join ASH's Director and Faculty and fellow Studio Owners and Teachers at the Teacher Breakfast for breakfast and a chat. Feel free to bring any questions, feedback or topics of discussion that you have!

Performance Showcase: Teachers and Studio Owners will have priority reserved seating in the first two rows of the audience.

PERFORMANCE SHOWCASE

The Performance Showcase offers dancers a venue to share their art and expression in a supportive and comfortable environment. Studios and Independents are welcome to register solos, duets, trios and group numbers to be critiqued by the ASH Faculty. Please review the program order and contact the ASH Office if you have any questions. If a routine is scheduled during open classes, the routine will NOT be rescheduled.

****There will be strict adherence to the program order, please arrive one hour before your scheduled time.****

Music: Performance Showcase music must be uploaded to your registration account **at least two weeks prior to the event start date**. Please bring a backup music file to the event - if your backup is needed, an ASH Staff Member will let you know.

Critiques: The Performance Showcase will be critiqued by the ASH Faculty in a collaborative manner on one audio/video file. Following the event, critiques will be uploaded to your studio or independent registration account. Your file can be downloaded at any time through the end of the 2023/2024 Tour Season. *Critiques will be uploaded by Tuesday following the event.*

Specialty Awards: All Performance Showcase awards will be announced during the awards ceremonies specified on the Performance Showcase order. Visit www.ASHDance.com to view all specialty awards.

Please Note: No scores or adjudicated awards will be given.

LIVE WEBCAST

The Performance Showcase can be viewed for FREE on ASH's LIVE WEBCAST at www.ASHWebcast.com. Invite your friends and family to tune in! Please Note: Due to limited internet access, the webcast may not be available in every city.

CLOSING SHOW REHEARSAL

In order to participate in the closing show, scholarship finalists and *theCOMPANY Intensive On Tour* dancers must attend the Closing Show rehearsal (see schedule for exact time). If invited as a scholarship finalist, please bring black booty shorts for female dancers and black shorts or pants for male dancers to rehearsal. If invited as a Company Intensive on Tour dancer, please wear your black sweatpants or leggings and your exclusive piece of ASH Merchandise to rehearsal. PLEASE NOTE: This is a closed rehearsal, dancers who are not participating, observers and teachers may NOT be in the ballroom during rehearsal.

CLOSING SHOW

To conclude your ASH experience, dancers, teachers and parents are invited to the closing show! The closing show will include the final round of scholarship auditions (*scholarship finalists*), "True Artist" routines from the Performance Showcase, ASH Faculty performances, ASH Assistant & ASH The Company performances, theCOMPANY Intensive on Tour piece and scholarship announcements.

SCHOLARSHIPS

During the 23/24 tour, Artists Simply Human will be awarding over \$5,000,000 in scholarships! The ASH Faculty will award scholarships including ASH Apprentice, ASH Apprentice Runner Up, ASH Nationals Scholarships and ASH Faculty Pick Scholarships in addition to scholarships provided by ASH Sponsors. Scholarships will be awarded to dancers based on class work as well as the scholarship auditions. Scholarship recipients will be announced during the closing show. For additional information regarding the scholarships offered at ASH, please visit: www.ASHDance.com.

MERCHANDISE

Don't forget to stop by the ASH Merchandise booth to check out the new merch! – Sweatsuits, cropped tees, sweatshirts, beanies, t-shirts, sports bras, booty shorts and more! Check out ASHMerchandise.com to purchase additional items! *Please Note: Cash, credit and debit cards, Google Pay, and Apple Pay will be accepted at the merchandise booth!*

PHOTOS & VIDEOS

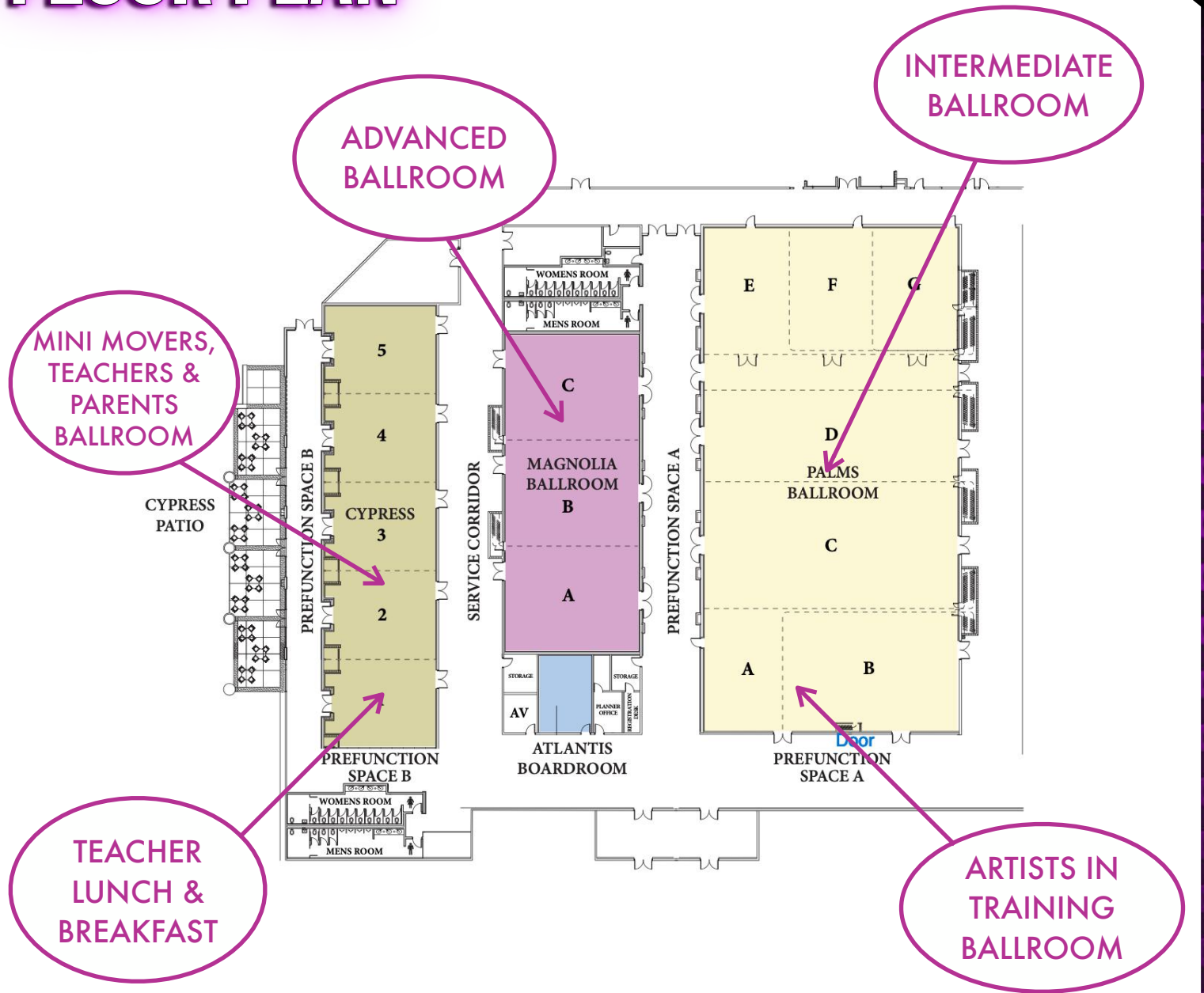
Photos and videos will be captured during convention classes and the Performance Showcase. Visit www.ASHPhotoVideo.com to purchase Performance Showcase photos and videos and theCOMPANY Intensive on Tour videos!

All photos and videos will be available for purchase following the event.

STUDIO PACKAGES To purchase Studio Packages of 10 or more routines, please visit www.ASHPhotoVideo.com and select "Studio Packages 10+" from the menu. See below for price breakdowns.

VIDEO TAPING AND PHOTOGRAPHY BY ATTENDEES IS STRICTLY PROHIBITED

EMBASSY SUITES FLOOR PLAN



PROP STORAGE

There will be a designated area assigned to store props, please see an ASH Staff upon arrival for the exact location. All props will need to be brought through the front of the hotel/venue. If you are requesting loading dock access, ASH will need to know this information at least two weeks prior to the event.

ASH does not guarantee the security of your props so we suggest loading out your prop right after your routine. ASH cannot arrange truck parking.

ASH Mini Movers

GROOVE, MOVE, AND GROW!

The Mini Movers program is a great introduction to the dance world for ages three to seven!

- **FREE Mini Movers Observer Band**
- **2 Full Days of Convention totaling 6 classes**
- **FREE Exclusive ASH Mini Mover Merchandise**

PLUS a themed performance on the ASH Mainstage kicking off the Performance Showcase on Saturday in select cities!



ASH ^{2023/2024} Tour

PHOTOS & VIDEOS

Visit www.ASHPhotoVideo.com to purchase Performance Showcase and theCOMPANY Intensive on Tour photos and videos!



ASH MERCHANDISE



Visit www.ASHMerchandise.com to shop now!

Photos and videos will be captured during convention classes and the Performance Showcase. Visit www.ASHPhotoVideo.com to purchase Performance Showcase photos and videos and theCOMPANY Intensive on Tour video! VIDEO TAPING AND PHOTOGRAPHY BY ATTENDEES IS STRICTLY PROHIBITED.

STUDIO PACKAGES

All packages include all photos and video of each routine.
Pricing is based on the regular price of \$70.00 per routine

10-19 Routines.....	20% Off
20-29 Routines.....	25% Off
30-39 Routines.....	30% Off
40-49 Routines.....	35% Off
50+ Routines.....	40% Off

When you are ready to make your purchase either before or after the event, fill out the "Studio Packages 10+" form at www.ASHPhotoVideo.com

We will set up a one-time payment portal for you within 3 business days. Once payment is received and after the event is over, we will send you a download link to all of the content included in your package. All content must be downloaded within 30 days from the date of delivery.

If you have any questions, feel free to reach out to us via email at info@ashproductions.com

ASH Nationals

2024

ORLANDO WORLD
CENTER MARRIOTT

JUNE 27 - JULY 3, 2024

ASH Nationals Includes:

- Convention Classes
- Competition
- theCOMPANY Intensive
- ASH Assistant & ASH The Company Audition
- Solo Competition & Improv Round
- Closing Night Gala
- Studio of the Year - \$10K Grand Prize
- Representatives from Talent Agencies
- Representatives from Colleges & Universities
- Dance Party!
- \$500K Scholarships Awarded!

JOIN US AT ASH NATIONALS FOR THE
STUDIO OF THE YEAR COMPETITION!
GRAND PRIZE

\$10,000!



855.ASH.Dance

info@ashproductions.com

www.ASHDance.com

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 /ASHWORKSHOP

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 /ARTISTSSIMPLYHUMAN

ASH Tour 2024/2025

SAVE THE DATE!

ORLANDO, FL #1 - NEW VENUE!

Hilton Orlando
November 1-3, 2024

SAN MARCOS, TX - NEW VENUE!

Embassy Suites San Marcos
November 15-17, 2024

PITTSBURGH, PA - NEW VENUE!

Wyndham Grand Pittsburgh Downtown
November 22-24, 2024

NASHVILLE, TN - NEW VENUE!

Embassy Suites Murfreesboro
January 3-5, 2025

HOUSTON, TX

Hyatt Regency Conroe
January 10-12, 2025

PHILADELPHIA, PA #1

Loews Philadelphia
January 17-19, 2025

PROVO, UT

Utah Valley Convention Center
January 23-25, 2025

DENVER, CO - NEW DATES!

Hyatt Regency Denver
January 31-February 2, 2024

NEW BRUNSWICK, NJ

Hyatt Regency New Brunswick
February 7-9, 2025

RESTON, VA

Hyatt Regency Reston
February 14-16, 2025

MYRTLE BEACH, SC

Sheraton Myrtle Beach
February 21-23, 2025

BOSTON, MA

Westin Copley Boston
February 28-March 2, 2025

PHILADELPHIA, PA #2 - NEW CITY!

Loews Philadelphia
March 7-9, 2025

ATLANTA, GA - NEW VENUE!

Renaissance Atlanta Waverly
March 14-16, 2025

ORLANDO, FL #2 - NEW DATES!

Hilton Orlando
March 21-23, 2025

To Be Announced

To Be Announced
March 28-30, 2025

GREENVILLE, SC #1

Hyatt Regency Greenville
April 4-6, 2025

CHICAGO, IL

Westin O'Hare
April 11-13, 2025

GREENVILLE, SC #2 - NEW CITY!

Hyatt Regency Greenville
April 25-27, 2025



ASH Faculty
Jim Nowakowski

NATIONALS

JW MARRIOTT ORLANDO GRANDE LAKES
JUNE 29 - JULY 5, 2025

