

# ASH artists simply human 24x25 TOUR

## WELCOME TO ARTISTS SIMPLY HUMAN!

*Thank you for registering for Artists Simply Human's in Provo, UT!*

The ASH Faculty, Staff, Assistants and Company Members are excited to see you soon! We are here to provide lifetime memories for all attendees through an education based approach!

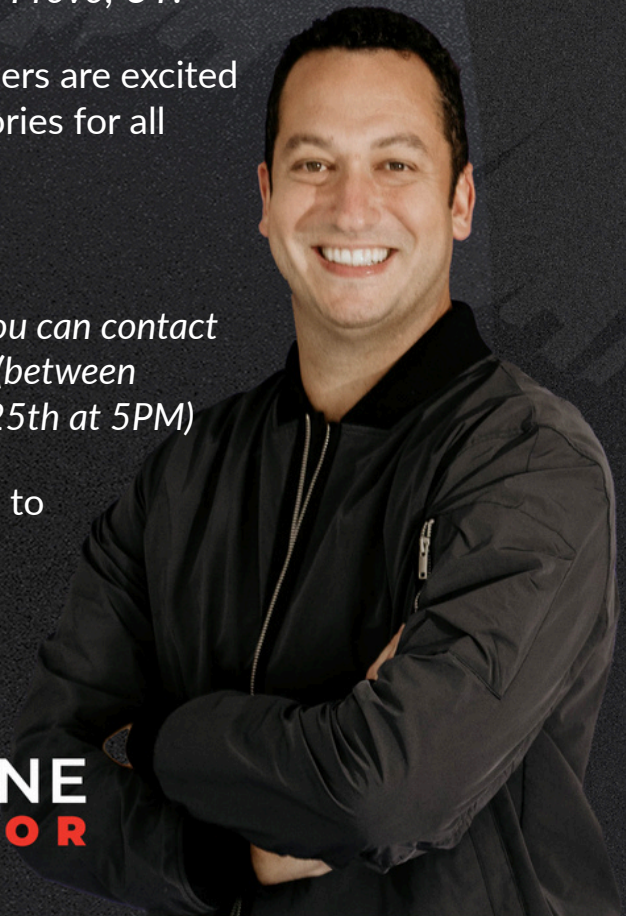
Below are reminders for the weekend:

- **New this Season!** ASH now has an event text line that you can contact with questions throughout the event at **386.359.9714** (between Thursday, January 23rd at 3PM and Saturday, January 25th at 5PM)

Please read through all of the information and feel free to contact the ASH Office with any questions.

*See you in Provo!*

**BRAHAM LOGAN CRANE**  
**DIRECTOR**



## VENUE / HOST HOTEL

**Utah Valley  
Convention Center**

**220 W Center St.  
Provo, UT 84601**

**Provo Marriott  
Hotel**

**101 W 100 N.  
Provo, UT 84601**

# REGISTRATION



- Registration will take place in the lobby at the registration booth, please check the event schedule for exact times.
- Studio Owners, Directors and/or Teachers will pick up the registration materials for all dancers with their studio.
- Dancers/parents registered with a studio DO NOT need to individually check in at the registration booth.
- Upon registering you will receive your wristband(s), audition number(s) and additional information.
- If the registered studio owner is not attending the event, please email [info@ashproductions.com](mailto:info@ashproductions.com) to designate an individual to pick up the registration packet.

# WAIVERS

All dancers and teachers must sign a “release and waiver of liability agreement” in order to participate at ASH Productions events. If you have not already done so, please visit [www.ASHWaiver.com](http://www.ASHWaiver.com).

# WRISTBANDS & SCHOLARSHIP NUMBERS

- Each dancer and teacher will receive an Artists Simply Human wristband that must be worn at all times during the event, including during the Performance Showcase.
- Individuals not wearing a wristband during convention classes will not be permitted to enter the ballrooms.
- Wristbands cannot be transferred, and if lost, full payment is required to receive a new band, **NO EXCEPTIONS!**
- At registration, all dancers will receive two scholarship numbers for the weekend. One should be worn on each day during convention classes (*scholarship numbers are not needed for open classes, however wristbands are required*).

# AGE LEVELS

Mini Movers	Ages 3-7
Artists In Training	Ages 7-11
Intermediate	Ages 12-14
Advanced	Ages 15+

\*Age as of January 1st, 2025

# PHOTOS & VIDEOS

- Photos and videos will be captured during convention classes and the Performance Showcase. Visit [www.ASHPhotoVideo.com](http://www.ASHPhotoVideo.com) to purchase Performance Showcase photos and videos and theCOMPANY Intensive on Tour videos!
- All photos and videos will be available for purchase following the event.
- **STUDIO PACKAGES** To purchase Studio Packages of 10 or more routines, please email [info@ashproductions.com](mailto:info@ashproductions.com).
- **VIDEO TAPING AND PHOTOGRAPHY BY ATTENDEES IS STRICTLY PROHIBITED**

# MERCHANDISE

Don't forget to stop by the ASH Merchandise booth to check out the new merch! – Sweatsuits, t-shirts, sweatshirts, rompers, sports bras, booty shorts and more! **Please Note: Cash, credit and debit cards, Google Pay, and Apple Pay will be accepted at the merchandise booth!**

# OPEN CLASSES

All registered dancers (*ages 7+*) are eligible to attend open classes. You must have your wristband on to attend class, however scholarship numbers are not needed.

# theCOMPANY INTENSIVE ON TOUR

- All registered dancers that attend any of the open classes offered are eligible to be selected to work with an ASH Faculty Member and learn an original piece that will be performed in the Closing Show.
- If selected, dancers must attend ALL scheduled rehearsals. *Teachers and observers may NOT be in the ballroom during rehearsals.*
- **Costume:** Please bring a pair of black pants (sweats or pants with no pattern) and a black top (t-shirt or tank top).

**ALL DANCERS CHOSEN TO PERFORM WILL NEED TO PURCHASE AN EXCLUSIVE PIECE OF MERCHANDISE (AMOUNT : \$60).**

# SCHOLARSHIP AUDITIONS

- Studio Owners/Directors may place their students in the level they feel is appropriate to their student's skill level, even if it is different than their age. However, if a student changes levels, they **MUST** participate in the level that the student was changed to.
- Dancers ages 21 and up are not eligible to audition for scholarships.
- Dancers who are not auditioning and observers may **NOT** be in the ballroom during auditions.
- **NEW THIS SEASON!** Studio Owners and Teachers with a Teachers wristband are able to observe the audition.

# SCHOLARSHIPS

During the 24/25 Tour, Artists Simply Human will be awarding over \$6,000,000 in scholarships! The ASH Faculty will award scholarships including ASH Apprentice, ASH Apprentice Runner Up, ASH Nationals Scholarships and ASH Faculty Pick Scholarships in addition to scholarships provided by ASH Sponsors. Scholarships will be awarded to dancers based on class work as well as the scholarship auditions. Scholarship recipients will be announced during the closing show. For additional information regarding the scholarships offered at ASH, please visit: [www.ASHDance.com](http://www.ASHDance.com).

# PERFORMANCE SHOWCASE

- The Performance Showcase offers dancers a venue to share their art and expression in a supportive and comfortable environment.
- Studios and Independents are welcome to register solos, duets, trios and group numbers to be critiqued by the ASH Faculty and Guest Judges.
- Please review the program order and contact the ASH Office if you have any questions. If a routine is scheduled during open classes, the routine will **NOT** be rescheduled.
- **There will be strict adherence to the program order, please arrive one hour before your scheduled time.**

**Music:** Performance Showcase music must be uploaded to your registration account at **least three weeks prior to the event start date**. Please bring a backup music file to the event - if your backup is needed, an ASH Staff Member will let you know.

**Critiques:** The Performance Showcase will be critiqued by the ASH Faculty and Guest Judges in a collaborative manner on one audio/video file. Following the event, critiques will be uploaded to your studio or independent registration account. Your file can be downloaded at any time through the end of the 2024/2025 Tour Season. Critiques will be uploaded by Tuesday following the event.

**Specialty Awards:** All Performance Showcase awards will be announced during the awards ceremonies specified on the Performance Showcase order. Visit [www.ASHDance.com](http://www.ASHDance.com) to view all specialty awards.

**Please Note: No scores or adjudicated awards will be given.**

# LIVE WEBCAST

The Performance Showcase can be viewed for FREE on ASH's LIVE WEBCAST at [www.ASHWebcast.com](http://www.ASHWebcast.com). Invite your friends and family to tune in! Please Note: Due to limited internet access, the webcast may not be available in every city.

# TEACHERS

**Teachers Classes:** ASH's energizing and motivating Teachers classes are 45 minute classes with the ASH Faculty that are informative and interactive. They will leave you feeling inspired and rejuvenated. Take some time for yourself and don't miss out!

**Teacher Lunch:** Join ASH's Director, Faculty and fellow Studio Owners and Teachers at the Teacher Lunch for lunch and networking opportunities. All teachers and studio owners will receive an exclusive piece of ASH merchandise!

**Teacher Breakfast & Chat:** Join ASH's Director, Faculty and fellow Studio Owners and Teachers at the Teacher Breakfast for breakfast and a chat. Feel free to bring any questions, feedback or topics of discussion that you have!

**Performance Showcase:** Teachers and Studio Owners will have priority reserved seating in the first two rows of the audience.

# PARENTS

Parents, it's your turn to show off your best moves in a fun and encouraging environment! Don't miss out on learning some new and popular dance steps while having a great time! *You must be a registered observer to attend.*

# OBSERVERS

- Observer bands will be available for purchase for \$65 at the Merchandise booth throughout the weekend only (*not available for purchase online*).
- Observers will be required to fill out a release waiver upon purchasing a band.
- You will not be able to watch any convention classes without an observer band. *Required for attendees ages 3+.*

## CLOSING SHOW REHEARSAL

ASH

- In order to participate in the closing show, scholarship finalists and *theCOMPANY Intensive On Tour* dancers must attend the Closing Show rehearsal (*see schedule for exact time*).
- Scholarship Finalists: Please bring black booty shorts for female dancers and black shorts or pants for male dancers to rehearsal.
- *theCompany Intensive on Tour* Dancers: Please wear your black sweatpants/pants and your exclusive piece of ASH Merchandise to rehearsal.
- This is a closed rehearsal, dancers who are not participating, observers and teachers may NOT be in the ballroom during rehearsal.

## CLOSING SHOW

To conclude your ASH experience, dancers, teachers and parents are invited to the closing show! The closing show will include the final round of scholarship auditions (*scholarship finalists*), "True Artist" routines from the Performance Showcase, ASH Faculty performances, ASH Assistant & ASH The Company performances, *theCOMPANY Intensive on Tour* piece and scholarship announcements

## BALLROOM ETIQUETTE

- Wristbands must be worn at all times (*dancers, teachers and observers*).
- Treat all students, teachers, parents, faculty, assistants, and ASH staff with the utmost respect.
- Keep talking or noise to a minimum while classes are in session.
- Place dance bags UNDER chairs and against the walls to allow for ample dancing space and observer space.
- Photography and videography are STRICTLY PROHIBITED!

## PROP STORAGE

- There will be a designated area assigned to store props, please see an ASH Staff upon arrival for the exact location.
- All props will need to be brought through the front of the hotel/venue.
- If you are requesting loading dock access, ASH will need to know this information at least two weeks prior to the event.
- ASH does not guarantee the security of your props so we suggest loading out your prop right after your routine performs.
- ASH cannot arrange truck parking.

Visit the **ASH Merchandise Booth!**



# Utah Valley Convention Center Floor Plan

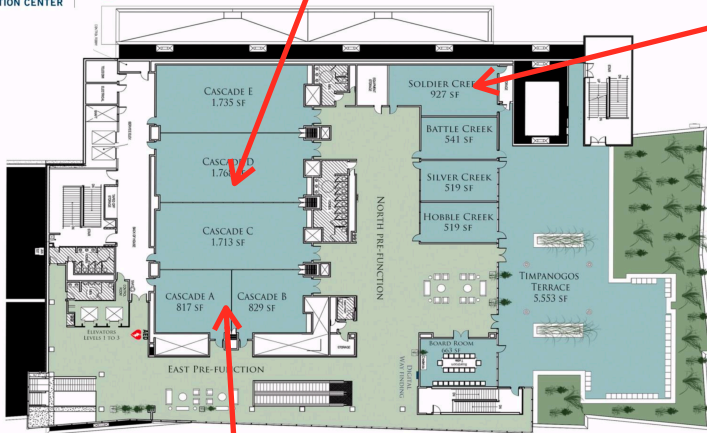
ASH

ADVANCED  
BALLROOM

TEACHERS LUNCH AND  
NATIONALS CHAT



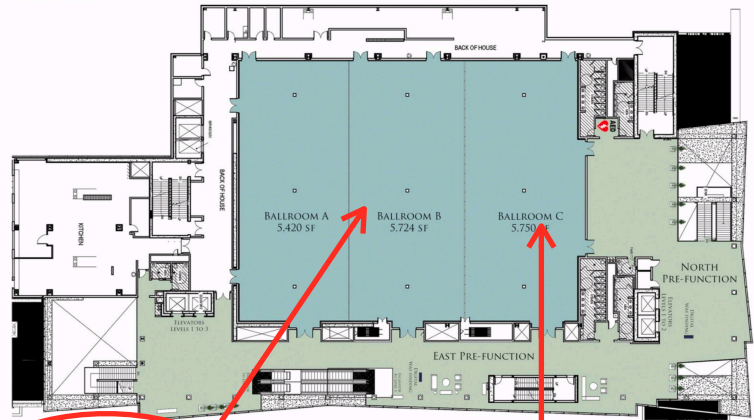
## Level 3 - Meeting Rooms



MINI MOVERS,  
TEACHERS & PARENTS  
BALLROOM



## Level 2 - Ballrooms



INTERMEDIATE  
BALLROOM

ARTISTS IN  
TRAINING  
BALLROOM

# ASH

## MINI MOVERS

GROOVE, MOVE, AND GROW!

THE MINI MOVERS PROGRAM IS A GREAT INTRODUCTION TO THE DANCE CONVENTION WORLD FOR AGES THREE TO SEVEN WHICH INCLUDES:

- FREE MINI MOVERS OBSERVER BAND
- 2 FULL DAYS OF CONVENTION TOTALING 6 CLASSES
- FREE EXCLUSIVE ASH MINI MOVER MERCHANDISE

PLUS A THEMED PERFORMANCE ON THE ASH MAINSTAGE KICKING OFF THE PERFORMANCE SHOWCASE ON SATURDAY IN SELECT CITIES!



# ASH 24x25 TOUR



Visit [www.ASHPhotoVideo.com](http://www.ASHPhotoVideo.com) to purchase photos & videos from Performance Showcase, Classes, and theCOMPANY Intensive on Tour!

## PHOTO VIDEO STUDIO PACKAGES

All packages include all photos and video of each routine.  
Pricing is based on the regular price of \$70.00 per routine

10-19 Routines.....	20% Off
20-29 Routines.....	25% Off
30-39 Routines.....	30% Off
40-49 Routines.....	35% Off
50+ Routines.....	40% Off

To order a Studio Package, email [info@ashproductions.com](mailto:info@ashproductions.com)

# ASH 2025 NATIONALS

JUNE 29 - JULY 5, 2025

**NEW VENUE!**

**JW Marriott Orlando Grande Lakes**



Lisette Bustamante  
ASH Faculty

**ASH NATIONALS INCLUDES:**

**CLOSING NIGHT GALA**

**\$300K**  
SCHOLARSHIPS AWARDED

**SOLO COMPETITION & IMPROV ROUND**

**TEACHER CASINO NIGHT**

**dance party!**

**STUDIO OF THE YEAR**  
*Competition*

ASH ASSISTANT &  
ASH THE COMPANY  
AUDITIONS

**COMPETITION**

**CONVENTION CLASSES**

REPRESENTATIVES FROM  
Talent Agencies,  
Colleges & Universities

**theCOMPANY**  
INTENSIVE

JOIN US AT ASH NATIONALS FOR THE

**STUDIO OF THE YEAR COMPETITION!**

**\$10K GRAND PRIZE**





**August 28-31, 2025  
Nashville, TN**

From the trusted brands you know and love comes a new dance teacher event featuring inspirational keynote speakers, movement classes, bold new training seminars, exhibit halls, Choreography & Competition Awards, the most diverse and compelling faculty and guest performances, and so much more!

*To learn more, visit  
[DanceEducatorsCollective.com](http://DanceEducatorsCollective.com)*

**A UNIQUE,  
MULTI-COMPETITION  
& CONVENTION  
WORLD-WIDE EVENT**



**A GLOBAL DANCE  
EXPERIENCE**

**AUGUST 4-7, 2025  
HILTON ANATOLE  
DALLAS, TX**

[www.danceinvitational.com](http://www.danceinvitational.com)

# ASH SEASON 15

2025/2026 TOUR

## SAVE THE DATE

### ORLANDO, FL

OCT 31 - NOV 2, 2025  
HILTON ORLANDO

### PITTSBURGH, PA

NOV 14 - 16, 2025  
WYNDHAM GRAND  
PITTSBURGH DOWNTOWN

### AUSTIN, TX

NOV 21 - 23, 2025  
HYATT REGENCY LOST PINES  
RESORT AND SPA

### NASHVILLE, TN

JAN 2 - 4, 2026  
EMBASSY SUITES  
MURFREESBORO

### PHILADELPHIA, PA

JAN 9 - 11, 2026  
LOEWS PHILADELPHIA

### BOSTON, MA

JAN 16 - 18, 2026  
WESTIN BOSTON COPLEY

### PROVO, UT

JAN 22 - 24, 2026  
UTAH VALLEY  
CONVENTION CENTER

### CHICAGO, IL #1

JAN 30 - FEB 1, 2026  
WESTIN O'HARE

### NEW BRUNSWICK, NJ

FEB 6 - 8, 2026  
HYATT REGENCY  
NEW BRUNSWICK

### RESTON, VA

FEB 13 - 15, 2026  
HYATT REGENCY RESTON

### MYRTLE BEACH, SC

FEB 20 - 22, 2026  
SHERATON  
MYRTLE BEACH

### DALLAS, TX

FEB 27 - MAR 1, 2026  
LIVE! BY LOEWS  
ARLINGTON

### HOUSTON, TX

MAR 6 - 8, 2026  
HYATT REGENCY  
CONROE

### ATLANTA, GA

MAR 13 - 15, 2026  
RENAISSANCE ATLANTA  
WAVERLY HOTEL

### NEWARK, NJ

MAR 20 - 22, 2026  
NEWARK AIRPORT  
MARRIOTT

### SANTA CLARA, CA

MAR 27 - 29, 2026  
SANTA CLARA  
MARRIOTT

### GREENVILLE, SC

APR 11 - 13, 2026  
HYATT REGENCY  
GREENVILLE

### CHICAGO, IL #2

APR 17 - 19, 2026  
WESTIN O'HARE

### DENVER, CO

APR 24 - 26, 2026  
HYATT REGENCY  
DENVER

## NATIONALS

15<sup>TH</sup> ANNIVERSARY  
NATIONALS

### ORLANDO, FL

JUN 30 - JUL 6, 2026  
JW MARRIOTT ORLANDO  
GRANDE LAKES

