

ASH artists simply human 24 x 25 TOUR

EVENT GUIDE

*This guide will walk you through each portion of our regional events.
At the end you'll find step-by-step registration instructions.*

Welcome to ASH!





24x25 TOUR

Orlando, FL #1

NOV 1 - 3, 2024

New Brunswick, NJ

FEB 7 - 9, 2025

Greenville, SC #1

APR 4 - 6, 2025

San Marcos, TX

NOV 15 - 17, 2024

Reston, VA

FEB 14 - 16, 2025

Chicago, IL

APR 11 - 13, 2025

Pittsburgh, PA

NOV 22 - 24, 2024

Myrtle Beach, SC

FEB 21 - 23, 2025

Greenville, SC #2

APR 25 - 27, 2025

Nashville, TN

JAN 3 - 5, 2025

Boston, MA

FEB 28 - MAR 2, 2025

NATIONALS Orlando, FL

JUN 29 - JUL 5, 2025

Houston, TX

JAN 10 - 12, 2025

Philadelphia, PA #2

MAR 7 - 9, 2025

Philadelphia, PA #1

JAN 17 - 19, 2025

Atlanta, GA

MAR 14 - 16, 2025

Provo, UT

JAN 23 - 25, 2025

Orlando, FL #2

MAR 21 - 23, 2025

Denver, CO

JAN 31 - FEB 2, 2025

Santa Clara, CA

MAR 28 - 30, 2025



**Braham
Logan Crane**
ASH Director

REGISTRATION OPENS AUGUST 1ST

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WHAT'S NEW?



OLD

NEW

LEVEL CHANGES

“Studio Owners/Directors may place their students in the level they feel is appropriate to their student’s skill level, even if it is different than their age. However, students MUST participate in the Scholarship Audition based on their age as of January 1st, 2025. Students ages 21 and up are not eligible to audition for scholarships.”

Studio Owners/Directors may place their students in the level they feel is appropriate to their student’s skill level, even if it is different than their age. **However, if a student changes levels, they MUST participate in the Scholarship Audition in the level that the student was changed to. For instance, if a student moves from the Intermediate level to the Advanced level, they must audition in the Advanced level.** Students ages 21 and up are not eligible to audition for scholarships.

SCHEDULE RELEASE

“...All schedules will be released on week prior to the event by the end of the business day.”

The Welcome Packet, Event Schedule, and Performance Showcase Schedule **will be released and posted below 10 days prior to the event.**

STUDIO OF THE WEEKEND

“The ASH Faculty will recognize a studio in each age division (Artists In Training, Intermediate and Advanced) for a combination of outstanding class work and Performance Showcase routines, sportsmanship and overall work ethic. Studio of the Weekend will receive a \$1,000 voucher to be used at ASH Nationals. (A minimum of 15 students and 15 routines must be registered at ASH Nationals)”

The ASH Faculty will recognize a studio in each age division (Artists In Training, Intermediate, and Advanced, **and Overall SOTW**) for a combination of outstanding class work and Performance Showcase routines, sportsmanship, and overall work ethic. Each Studio of the Weekend will receive a \$1,000 voucher to be used at ASH Nationals 2025. **(A minimum balance of \$5,000 must be registered at ASH Nationals 2025 in order to redeem the SOTW Award.)**

TRUE ARTIST

“FREE entrance fees to perform the routine in Open Competition at ASH Nationals +\$100 (solo/duet or trio) or a \$250 (group) voucher to be used towards future Performance Showcase entrance fees for the following regional tour season. An invitation to perform the routine in the Closing Show on Sunday.”

FREE entrance fees **(up to \$750)** to perform the routine in Open Competition at ASH Nationals 2025. **\$125** (solo/duet or trio) or a **\$300** (group) voucher to be used towards future Performance Showcase entrance fees for the 25/26 regional tour season. An invitation to perform the routine in the Closing Show on Sunday.

SHOWCASE ON THURSDAY

“Performance Showcase can begin as early as 7:00 am on Friday. Once capacity is reached, studios who register after capacity has been reached may be given the option to perform some or all of their routines on Thursday.”

Performance Showcase can begin as early as 7:00 am on Friday **and in some select cities on Thursday.** Once capacity is reached, studios who register after capacity has been reached may be given the option to perform some or all of their routines on Thursday.



WHO'S WHO

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BRAHAM LOGAN CRANE

DIRECTOR



DJ SMART

REGIONAL DIRECTOR



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SAMPLE SCHEDULE

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Due to overwhelming demand in select cities,
Performance Showcase may begin on Thursday

Thursday

4:00pm

In select cities - Performance

Showcase (4pm-11pm)

Friday

7:00am

Registration

Performance Showcase (7am-11pm)

6:00pm

Open Classes 1 & 2

theCompany Intensive on Tour

Saturday

7:00am

Registration & Welcome Show

8:00am - 3:00pm

Classes & Scholarship Auditions

Teacher Lunch

Teacher Classes

Mini Movers Classes

Parent Class

3:30 - 10:30pm

Performance Showcase

Sunday

7:00am

Closing Show Rehearsal

8:00am - 12:00pm

Classes

Teacher Classes

Mini Movers Classes

12:15pm

Collab Class

1:00pm

Closing Show

PLEASE NOTE: The official schedule for each city will be released to attendees via email and on the city page 10 days prior to the start of the event by the end of the day. ASH Faculty varies from city to city. Unfortunately, ASH cannot guarantee which faculty will be in attendance. Occasionally, advertised faculty will be replaced by an equally qualified professional.

CLASS DESCRIPTIONS

MINI MOVERS (3-7)

An introduction to the dance convention experience, Mini Movers includes one complimentary Observer band for Mini Movers classes only, ASH swag, and performs at the start of the Showcase on Saturday on the ASH stage!

See details on pg 9

FREE!

TEACHER ACTIVITIES

Join ASH Faculty and Colleagues for lunch and receive your free ASH teacher merch! Exciting, informative and interactive, our teacher training seminars with the ASH Faculty will leave you feeling inspired and refreshed!

COLLAB CLASS

Join the entire event Faculty for an exciting close to the weekend! Each Faculty member will teach two 8 counts and combine them together to create one fun, collaborative combination to wrap up the event!

PARENT CLASS

Parents, it's time to show off your moves! Join an ASH Faculty on Saturday to show your kids exactly how Mom AND Dad get it done!



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PRICING

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CONVENTION

Levels - (Ages as of Jan. 1, 2025)	Early Bird Rate	Regular Rate
Mini Movers (Ages 3-7) <small>(Includes one Mini Movers Observer Band)</small>	\$195	\$210
Artists in Training (Ages 7-11)	\$315	\$350
Intermediate (Ages 12-14)	\$315	\$350
Advanced (Ages 15+)	\$315	\$350
Observers (Available ONLY At The Event)	N/A	\$65

PERFORMANCE SHOWCASE

You must be registered for the convention in order to register routines for the Performance Showcase

# of Performers	Early Bird Rate	Regular Rate	Time Limit	Ext. Time Rate
Solo (1)	\$185	\$205	2:30 Minutes	30 Sec - \$15
Duet/Trio (2-3)	\$100/person	\$120/person	2:30 Minutes	30 Sec - \$10/person
Small Group (4-9)	\$65/person	\$85/person	3 Minutes	30 Sec - \$5/person
Large Group (10-24)	\$65/person	\$85/person	4 Minutes	30 Sec - \$5/person
Production (25+)	\$65/person	\$85/person	6 Minutes	30 Sec - \$5/person

REFUND POLICY

Unless ASH is forced to cancel due to Acts of God, CDC, local, state, or federal government mandates, ASH will not provide a refund under any circumstance. If the event is held and a dancer cannot attend due to injury or illness, you must contact the ASH Office at least 24 hours prior to the start of the event. ASH will issue a credit statement to be used up to one year from the date of issue for convention and/or performance showcase fees provided the dancer submits a doctor's note within 30 days via email to info@ashproductions.com.



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DEADLINES



In order for ASH to successfully plan our events so that each attendee has a fantastic time, our clients must strictly adhere to the deadlines associated with each event. Below you will find a detailed chart of the deadlines for each event in the 24/25 Season. If you need an extension on any of these deadlines, you must email the ASH Office at info@ashproductions before the deadline. Extensions are granted only in seriously extenuating circumstances and on a case-by-case basis.

Event	Early Bird	Final Registration	Music & Waivers
Orlando, FL #1	Friday, September 20, 2024	Friday, October 4, 2024	Friday, October 11, 2024
San Marcos, TX	Friday, October 4, 2024	Friday, October 18, 2024	Friday, October 25, 2024
Pittsburgh, PA	Friday, October 11, 2024	Friday, October 25, 2024	Friday, November 1, 2024
Nashville, TN	Friday, November 22, 2024	Friday, December 6, 2024	Friday, December 13, 2024
Houston, TX	Friday, November 29, 2024	Friday, December 13, 2024	Friday, December 20, 2024
Philadelphia, PA #1	Friday, December 6, 2024	Friday, December 20, 2024	Friday, December 27, 2024
Provo, UT	Thursday, December 12, 2024	Thursday, December 26, 2024	Thursday, January 2, 2025
Denver, CO	Friday, December 20, 2024	Friday, January 3, 2025	Friday, January 10, 2025
New Brunswick, NJ	Friday, January 3, 2025	Friday, January 10, 2025	Friday, January 17, 2025
Reston, VA	Friday, January 3, 2025	Friday, January 17, 2025	Friday, January 24, 2025
Myrtle Beach, SC	Friday, January 10, 2025	Friday, January 24, 2025	Friday, January 31, 2025
Boston, MA	Friday, January 17, 2025	Friday, January 31, 2025	Friday, February 7, 2025
Philadelphia, PA #2	Friday, January 24, 2025	Friday, February 7, 2025	Friday, February 14, 2025
Atlanta, GA	Friday, January 31, 2025	Friday, February 14, 2025	Friday, February 21, 2025
Orlando, FL #2	Friday, February 7, 2025	Friday, February 21, 2025	Friday, February 28, 2025
Santa Clara, CA	Friday, February 14, 2025	Friday, February 28, 2025	Friday, March 7, 2025
Greenville, SC #1	Friday, February 21, 2025	Friday, March 7, 2025	Friday, March 14, 2025
Chicago, IL	Friday, February 28, 2025	Friday, March 14, 2025	Friday, March 21, 2025
Greenville, SC #2	Friday, March 14, 2025	Friday, March 28, 2025	Friday, April 4, 2025
Nationals 2025 - Orlando, FL	Sunday, May 18, 2025	Sunday, June 1, 2025	Sunday, June 8, 2025

GENERAL INFO

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ARRIVAL / DEPARTURE:

- Open Classes will begin late in the afternoon on Friday. However, if ASH receives a large number of routine registrations, **Performance Showcase can begin as early as 7:00 am on Friday and in some select cities on Thursday. Once capacity is reached, studios who register after capacity has been reached may be given the option to perform some or all of their routines on Thursday.**
- The Closing Show will generally begin around 1:00 pm on Sunday. We advise planning for the event to end by 4:00 pm on Sunday

SCHEDULE:

- **Schedules** - All Event Schedules, Performance Showcase Schedules, and Welcome Packets will be released exactly 10 calendar days prior to the event by the end of the business day. No information will be available prior to the release of that information. Please do not contact ASH before then about scheduling information.
- **Performance Showcase** - Performance Showcase begins as early as 7:00 am on Friday and in some select cities on Thursday. Once capacity is reached, studios who register after capacity has been reached may be given the option to perform some or all of their routines on Thursday. The exact start and end times of the Performance Showcase will be available on the Performance Showcase Schedule released 10 days prior to the event.
- **Open Classes** - Open Classes are open to all ages 7 and above. Open Classes begin late in the afternoon on Friday. The exact start time of the Open Classes will be available on the Event Schedule released 10 days prior to the event. **Routines scheduled during Open Classes or theCOMPANY Intensive rehearsals cannot be changed in order to attend those classes or rehearsals.**
- **Convention Classes** - The Welcome Show begins at 7:30am on Saturday and classes begin immediately after the Welcome Show ends at 8:00am.
- **Closing Show** - The Closing Show begins on Sunday afternoon. Though the exact time varies between each event, . The start time of the Closing Show will be available on the Event Schedule released 10 days prior to the event.

THINGS TO REMEMBER:

- ASH accepts registrations under a studio name as well as "Independent". When registering as an Independent, type "Independent" when asked to provide a studio name.
- In order to attend, students must be registered for the convention, but are not required to register routines for the Performance Showcase.
- Dancers that attend a studio, but are attending ASH without the studio, must have the studio complete their registration under the studio account prior to the event.
- We suggest registering as soon as possible due to limited space. Once capacity is reached, registrations will no longer be accepted.
- Wristbands must be worn during all classes and cannot be transferred.
- Observers do not need to register and Observer bands can only be purchased at the event. Observers may NOT be studio owners, teachers, or dancers and are only eligible to register with participating dancers. Observers are not permitted to observe Teacher Classes or Scholarship Auditions.
- It is strongly urged that you make your hotel reservations well in advance to avoid a sell-out. Please visit the city page of the event you are attending where you will find all hotel information. If calling the hotel, please be sure to mention ASH Productions when you make your reservations to receive the discounted room rate.



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CONVENTION

*REQUIRED

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Students must be registered for the convention in order to register routines for the Performance Showcase

LEVELS:

- There are 4 levels of convention classes:
 - Mini Movers : Ages 3-7 (2 shortened days only)
 - Artists In Training : Ages 7-11
 - Intermediate : Ages 12-14
 - Advanced : Ages 15+
- All ages are determined as of January 1st, 2025.
- Studio Owners/Directors may place their students in the level they feel is appropriate to their student's skill level, even if it is different than their age. However, if a student changes levels, they **MUST** participate in the Scholarship Audition in the level that the student was changed to. For instance, if a student moves from the Intermediate level to the Advanced level, they must audition in the Advanced level. Students ages 21 and up are not eligible to audition for scholarships.
- Each student is allowed one level change per event (if space permits) which must occur by the end of the 2nd class on the first full day of convention classes. Visit the Registration Booth or Merchandise Booth to exchange your wristband.
- At some events where convention class space is limited, ASH will adjust the Age Levels of Convention Classes in order to provide a safe dance environment. Age levels are always listed in the Welcome Packet as well as the Event Schedule when those are released 10 days prior to the event.

SCHOLARSHIP AUDITION:

- To audition for scholarships, dancers must attend the Audition Combo class and the Scholarship Audition listed on the schedule.
- **If a student changes levels, they MUST participate in the Scholarship Audition in the level that the student was changed to. For instance, if a student moves from the Intermediate level to the Advanced level, they must audition in the Advanced level.**
- Students ages 21 and up are not eligible to audition for scholarships.

THINGS TO REMEMBER:

- **While students are eligible to receive multiple scholarships if they attend multiple events, each scholarship may only be used once per season. (Example: Jane Doe attended 3 events in the same season and received the ASH Apprentice scholarship at one event, and ASH Apprentice Runner Up at each of the other two events. Only one ASH Apprentice Runner Up may be used the following season.)**
- Scholarships received in the 23/24 Season are the **ONLY** scholarships eligible for application in the 24/25 Season.
- Scholarships are calculated based on the Regular Rate, **NOT** the Early Bird Rate.
- Photography and Videography at ASH Productions events are **STRICTLY PROHIBITED!** Photos and Videos will be available for purchase at www.ASHPhotoVideo.com



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MINI MOVERS

An introduction to the dance convention experience, Mini Movers is designed for Ages 3-7 and includes complimentary ASH swag, and one complimentary Observer band (for a parent/guardian) that can be used for Mini Movers classes only and does not grant Observer access to any other ballroom. In select cities, all Mini Movers perform at the start of the Showcase on Saturday on the ASH stage!

Mini Movers can be as young as 3 years old and as old as 7 years old. 7 year olds can either register for the Mini Movers or Artists in Training. Studio Owners have discretion as to which age level is most appropriate for their student.

MINI MOVERS SAMPLE SCHEDULE

Saturday		Sunday	
1:00 - 1:30 PM	MM Class #1	9:00 - 9:30 AM	MM Class #1
1:30 - 2:00 PM	MM Class #2	9:30 - 10:00 AM	MM Class #2
2:00 - 2:30 PM	MM Class #3	10:00 - 10:30 AM	MM Class #3
2:30 - 3:00 PM	MM Performance Showcase Rehearsal		

THECOMPANY INTENSIVE ON TOUR

theCompany Intensive on Tour was born out of theCompany Intensive at Nationals. Working closely with ASH Faculty Choreographers in a rehearsal setting is a valuable opportunity for growth. All registered dancers that attend the specified open class are eligible to be selected to work with an ASH Faculty member to learn an original piece that will be performing in the Closing Show. Please check the event schedule for exact class information. If selected, dancers must attend rehearsals on Friday evening, Saturday mid-morning and Sunday morning before convention classes begin.

All dancers chosen to perform must purchase the exclusive piece of theCompany Intensive Merchandise only available to those selected for theCompany Intensive piece by the Sunday morning tech rehearsal. This exclusive piece of Merchandise is available at the Merchandise Booth.

If a routine is scheduled for the Performance Showcase on Friday night during Open Classes/ theCompany Intensive On Tour rehearsal, routines will NOT be rescheduled.

Teachers, Studio Representatives, and observers may NOT be in the ballroom during rehearsals.

Costumes:

- GIRLS: Please bring a pair of black leggings or sweat pants (no patterns, but ASH logos are okay) and a black top (t-shirt, tank top or crop top).
- BOYS: Please bring a pair of black sweats (no patterns, but ASH logos are okay) and a black top (t-shirt or tank top).

PERFORMANCE SHOWCASE

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Performance Showcase can begin as early as 7:00 am on Friday and in some select cities on Thursday. Once capacity is reached, studios who register after capacity has been reached may be given the option to perform some or all of their routines on Thursday.

How is ASH's Performance Showcase Different From a Competition?

The Performance Showcase is an opportunity for dancers to perform their pieces in a supportive and non-competitive environment. Each performance will be critiqued by the ASH faculty and awards will be given, however, the performances are not scored. Awards are decided by a consensus opinion of the judges.

Things to remember:

The Performance Showcase will be held ALL DAY on Friday, in the afternoon on Saturday and sometimes on Sunday when necessary to accommodate all registered routines.

- To participate in the Performance Showcase, dancers must be registered for the convention.
- Because the Performance Showcase is not a competition, there are no age categories or style categories.
- There will be strict adherence to the Performance Showcase program order. Please be ready to perform when scheduled. Keep in mind that routines which do not perform at their scheduled Performance Showcase time may be ineligible to receive Performance Showcase Awards.
- Each registered dancer may register up to 2 solos for 23/24 Season.
- The "style" of each routine is only for reference for our Media and Lighting teams. Because the Performance Showcase is not a competition, the "style" is not a category and will not be listed anywhere except your online registration account and seen only by our Media and Lighting teams.
- Registration for the Performance Showcase is on a first come, first serve basis. Due to time restraints, once maximum capacity is reached, we will no longer accept Performance Showcase routine registrations. In select cities, studios who register after capacity has been reached may be given the option to perform some or all of their routines on Thursday.
- Dancers may perform solos and duets/trios in the Performance Showcase without a Teacher registered.
- In order to perform a group routine (4+ dancers) in the Performance Showcase, a Teacher or Studio Director must be registered for convention.
- Independent dancers may participate in the Performance Showcase.
- All routines must be appropriate for family viewing.
- Teachers may not coach dancers during performance.
- Changes to any routine must be made by the "Registration Deadline" listed on the specific city page.
- All performers must be students. No Teachers or Professional Dancers.
- If a minimum number of entries is not reached, ASH Productions reserves the right to cancel the Performance Showcase. In the event of a cancellation, ASH Productions will issue a full refund for Performance Showcase fees only.
- Awards received when a dancer is registered with a studio are not valid when registering as an independent or with another studio.



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NEW!

Due to extraordinarily high demand, if a studio registers at least 15 students and 10 routines for an event, then alters that registration after the Early Bird Discount Deadline to fall below 15 students and 10 routines or cancels the registration entirely, the following restrictions will apply to any future registration:

- The online account will be suspended and the studio must email the ASH Office to register.
- A required 50% deposit must be made upon registration.
- Any registration must be paid in full 2 weeks prior to the Early Bird Discount Deadline.

The ASH Stage & Props:

- Props are allowed. However, you must enter the prop information when registering the routine.
- **Loading docks are not available in most cities. Props must be able to be loaded through the front entrance of the venue**
- The following items may NOT be used in routines: paint, liquid, glass, fire, live animals, confetti, powder, and glitter.
- Props may not be larger than 8 feet tall.
- **Prop setup and take down must not exceed 2 minutes for both setup and take down combined. If 2 minutes is exceeded, the routine will not be eligible for Performance Showcase Awards.**
- Props must be carried on and off the stage. ASH Staff or Crew will NOT assist in unloading, moving, assembling, repairing, or dismantling props or any other equipment.
- In most cities, ASH will provide a small area for prop storage. Please visit the registration booth when you arrive at the event to locate prop storage.
- Please leave the stage area clean for the next performers.
- Stage Dimensions – 24 feet deep x 48 feet wide. The performance stage size varies based on venue size and configuration and can range from approximately 24'x34' to 24'x48' (stage dimensions may or may not include wing space).

Music:

- All music must be uploaded to your online registration account at least one week prior to the start of the event.
- You can upload music by clicking the green “Media Manager” button for your event. Only MP3 files are accepted. Once uploaded, you can preview all music!
- Uploaded music must match the timestamp you entered when registering a routine. If the music exceeds the time entered and also exceeds the time limits listed in the table above, you will be charged according to the extended time rates listed in the table above for each dancer in the routine and become ineligible for Performance Showcase Awards.
- Beginning in the 24/25 Season, any registration with music not uploaded at least one week prior to the start of the event will have a \$50 late fee per routine without music added to their account which must be paid for in order to pick up your registration packet at the event.
- Please bring a backup USB of all music to the event. Only a USB will be accepted. ASH will not accept music on an iPhone, iPod, computer, CD, or any other device.

The Performance Showcase is free to watch and open to all family and friends to attend FOR FREE. You may also watch the Performance Showcase LIVE at www.ASHWebcast.com.

SCHOLARSHIPS & SHOWCASE AWARDS



SCHOLARSHIPS

While students are eligible to receive multiple scholarships, each scholarship may only be used once per season. Routines may receive multiple awards, but each award voucher may only be used once per routine. (Ex. "Too Darn Hot" performed at 3 events in the same season and won 3 Choreography Picks. Only one Choreography Pick may be used the following season.)

Nationals	<ul style="list-style-type: none"> \$175 discount on Convention Fee at Nationals 2025 \$150 discount on theCompany Intensive Fee at Nationals 2025 Opportunity at Nationals 2025 to audition for ASH The Company for the 25/26 regional tour season
Faculty Pick	<ul style="list-style-type: none"> Half-Scholarship to be used in the 25/26 regional tour season Opportunity at Nationals 2025 to audition for ASH The Company for the 25/26 regional tour season
Apprentice Runner Up	<ul style="list-style-type: none"> A single Half-Scholarship for the 25/26 regional tour season Full Convention Scholarship for Nationals 2025 \$150 discount on theCompany Intensive Fee at Nationals 2025 Opportunity at Nationals 2025 to audition for ASH The Company for the 25/26 regional tour season Opportunity at Nationals 2025 to audition for ASH Assistant for the 25/26 regional tour season
Apprentice	<ul style="list-style-type: none"> A single Full Scholarship for the 25/26 regional tour season Full Convention Scholarship for Nationals 2025 \$150 discount on theCompany Intensive Fee at Nationals 2025 Opportunity at Nationals 2025 to audition for ASH The Company for the 25/26 regional tour season Opportunity at Nationals 2025 to audition for ASH Assistant for the 25/26 regional tour season
Studio of the Weekend	<p>The ASH Faculty will recognize a studio in each age division (Artists In Training, Intermediate, and Advanced, and Overall SOTW) for a combination of outstanding class work and Performance Showcase routines, sportsmanship, and overall work ethic. Each Studio of the Weekend will receive a \$1,000 voucher to be used at ASH Nationals 2025. (A minimum balance of \$5,000 must be registered at ASH Nationals 2025 in order to redeem the SOTW Award.)</p>

SHOWCASE AWARDS

Entertainment Pick	\$125 Voucher for the 25/26 regional tour season
Technical Execution Pick	\$125 Voucher for the 25/26 regional tour season
Choreography Pick	\$125 Voucher for the 25/26 regional tour season
Standout Routine	\$125 Voucher for the 25/26 regional tour season
Studio Selection	\$300 Voucher for the 25/26 regional tour season
Judges Choice	\$125 (solo/duet or trio) or a \$300 (group) voucher to be used towards future Performance Showcase entrance fees for the 25/26 regional tour season.
True Artist	<p>FREE entrance fees (up to \$750) to perform the routine in Open Competition at ASH Nationals 2025.</p> <p>\$125 (solo/duet or trio) or a \$300 (group) voucher to be used towards future Performance Showcase entrance fees for the 25/26 regional tour season.</p> <p>An invitation to perform the routine in the Closing Show on Sunday.</p>





PHOTO VIDEO STUDIO PACKAGES

All packages include all photos and video of each routine.
Pricing is based on the regular price of \$70.00 per routine

10-19 Routines.....	20% Off
20-29 Routines.....	25% Off
30-39 Routines.....	30% Off
40-49 Routines.....	35% Off
50+ Routines.....	40% Off

When you are ready to make your purchase either before or after the event, fill out the "Studio Packages 10+" form at www.ASHPhotoVideo.com.

We will set up a one-time payment portal for you within 3 business days. Once payment is received and after the event is over, we will send you a download link to all of the content included in your package. All content must be downloaded within 30 days from the date of delivery.

If you have any questions, feel free to reach out to us via email at info@ashproductions.com.



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ASH artists **NATIONALS** simply human ~~2025~~

JUNE 29 - JULY 5, 2025



DJ Smart
ASH Faculty

ASH Nationals Includes:

- Convention Classes
- Competition
- theCOMPANY Intensive
- ASH Assistant & ASH The Company Audition
- Solo Competition & Improv Round
- Closing Night Gala
- Studio of the Year - \$10K Grand Prize
- Representatives from Talent Agencies
- Representatives from Colleges & Universities
- Dance Party!
- \$500K Scholarships Awarded!

JOIN US AT ASH NATIONALS FOR
THE STUDIO OF THE YEAR
COMPETITION!

GRAND PRIZE

\$10,000!



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REGISTRATION INSTRUCTIONS

ASH

You must be registered for the full convention in order to register any routines for the Performance Showcase

1. Visit www.ASHDance.com and click the "Register" button.

REGISTER

2. Create an account. If you already have an account, you can just login. **REMEMBER! An account and a registration are not the same thing!**

IF YOU ARE REGISTERING AS AN INDEPENDENT, JUST PUT "INDEPENDENT" WHEN ASKED FOR A STUDIO NAME

All credits and/or refunds will be issued to the registration account owner.

You can log in and out of your account and edit your registrations as needed prior to finalizing payment.

Each time you submit something, whether it be a new student, adding them to an event, adding a routine or any routine edits. They are automatically saved.

If you have already created an account, please login below. If you forgot your password or need to create a new account, please select the appropriate button below.

Password Recovery

Create New Account

Please Login

E-Mail Address *

LiveUser

Password *

Login

Artists Simply Human
PO Box 354445, Palm Coast FL, 32135 | 855.ASH.Dance, info@ASHProductions.com

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3. Once you login, you can select what event you plan to attend.

Home

Braham's School of Dance

Open Registrations Start A Registration My History

Event Name	Start Date	End Date	Reg Cutoff	Actions
Tysons Corner, VA 20-21 Season	10/30/2020	11/01/2020	10/16/2020	Select
Austin, TX 20-21 Season	11/13/2020	11/15/2020	10/30/2020	Select
Cleveland, OH 20-21 Season	12/04/2020	12/06/2020	11/20/2020	Select
Nashville, TN 20-21 Season	01/08/2021	01/10/2021	12/04/2020	Select
Philadelphia, PA 20-21 Season	01/15/2021	01/17/2021	12/11/2020	Select
Worcester, MA 20-21 Season	01/22/2021	01/24/2021	12/18/2020	Select
Provo, UT 20-21 Season	01/28/2021	01/30/2021	12/18/2020	Select
New Brunswick, NJ 20-21 Season	02/05/2021	02/07/2021	01/08/2021	Select
Dallas, TX 20-21 Season	02/12/2021	02/14/2021	01/15/2021	Select

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Instructions

Click the [Deposit Required](#) or [Select](#) buttons to start a new registration.

Click the name of the event for additional information.

Quick Tip

All Registration and Refund Policies can be found at www.ASHDance.com. By submitting your registration, you agree to all policies contained and the policy listed below.

- If the event is held and a dancer cannot attend because they were diagnosed with COVID-19, you must notify the ASH Office via email at info@ashproductions.com at least 24 hours prior to the start of the event and provide a valid positive test result. Upon receipt of the positive test result, ASH will provide a full refund.
- If the event is canceled due to CDC, local, state, or federal government mandates, your registration will automatically be moved to the full virtual option and the associated balance of your fee will be refunded.

4. After selecting the event, you will now be able to build your roster of dancers. If you already have your roster built, you can immediately start adding dancers and teachers to the event.

Home

Braham's School of Dance

Open Registrations Start A Registration My History

Events

[Orlando, FL 20-21 Season](#)

[Roster](#) [Attendees](#) [Routines](#) [Media Manager](#) [Delete](#)

Instructions

To add dancers to your account or event, please click [Roster](#).

To view and modify registered dancers please click [Attendees](#).

To enter or edit routines, please click [Routines](#).

To upload your music please click [Media Manager](#).

If your plans have changed and you are no longer attending this event, please [Delete](#) your registration for the event.

REGISTRATION INSTRUCTIONS

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5. Once you have added dancers to your roster, you can begin adding the dancers to the event. Inside your roster, click the checkbox next to the dancers you want to add to the event. Then select "Add Students to Events".

Home / EVENT ROSTER - Orlando, FL 20-21 Season

Braham's School of Dance Roster - Step 1
Orlando, FL 20-21 Season

Return to Home

Below is a list of your Attendees available to add to the current event. Once an attendee is added, it will appear on your page. To edit an attendee's information, simply click on their name.

Students (28) Teachers (5) Observers (0)

Add Students to Events Make Inactive Create New Students

	First Name	Last Name	DOB
<input checked="" type="checkbox"/>	Test	1	01/01/2000
<input checked="" type="checkbox"/>	Braham	Crane	09/26/1983
<input checked="" type="checkbox"/>	Dancer 2	Dancer	01/01/2006

5. Once you have added dancers to the event, you can do several different things:

A. Choose each student's level and whether they are attending class in person or as a hybrid. By selecting the dropdown menu under "Attending As"

Roster

Proceed to Routine

Students (4) Teachers (0) Observers (0)

Search:

	Last Name	Gender	Age	Attending As	Fee	Action
<input checked="" type="checkbox"/>	Crane	Male	37	-- select an option --	\$0.00	Add Scholarship Delete
<input checked="" type="checkbox"/>	Dancer	Female	1	Intermediate - In Person	\$260.00	Add Scholarship Delete
<input checked="" type="checkbox"/>	Dancer	Female	15	-- select an option --	\$260.00	Add Scholarship Delete
<input checked="" type="checkbox"/>	1	Female	21	-- select an option --	\$260.00	Add Scholarship Delete

Previous 1

B. Add scholarships to those students that received one by clicking "Add Scholarship" and selecting the scholarship from the popup menu.

Add Scholarship

Type of Scholarship

Select One

- ASH Apprentice Runner Up
- ASH Apprentice
- ASH Faculty Pick

Submit

IF YOU ADD A SCHOLARSHIP TO SOMEONE WHO DOES NOT HAVE ONE LISTED IN OUR SYSTEM, THE SCHOLARSHIP WILL BE REMOVED UPON CHECKOUT.

REGISTRATION INSTRUCTIONS

ASH

You must be registered for the full convention in order to register any routines for the Performance Showcase

6. Once you have selected levels, in-person vs. hybrid, and added all of the appropriate scholarships, you can click.....

[Proceed to Routine List](#)

7. Next, you can add your routines! If you plan to add routines then click "Add New Routine(s)" If you **don't want to add any routines** you can "Proceed to Checkout".

HOME / ROSTER / EVENT ATTENDEES / ROUTINE LIST - ORLANDO, FL 20-21 SEASON

Braham's School of Dance Routine List - Step 3
Orlando, FL 20-21 Season

[Back to Event Attendees](#) [Proceed to Checkout](#)

Current Routines for Orlando, FL 20-21 Season

Status	Name	Detail	Dancers	Age	Fee	Actions
There are no routines currently in your registration						

Total Routine Fees: \$0.00

[Add New Routine\(s\)](#) [Media Manager](#)

8. You can add multiple routines at one time. You will be able to assign dancers to each routine once you have entered your routine information. Once completed, you can select "Submit".

HOME / ROSTER / EVENT ATTENDEES / ROUTINE LIST / ADD MULTIPLE ROUTINES - ORLANDO, FL 20-21 SEASON

Add Multiple Routines - Orlando, FL 20-21 Season

Enter up to 30 at a time and click Submit below. Please note that you are entering the information about the routine. You will add dancers to the routine from the routine list.

There is **no limit** on the number of routines that can be applied to this event. When you click on **Add New Routines** again you can continue adding routines until this limit is reached.

[Return to Routine List](#) [Submit](#)

Routines	Point Scale	Routine Markup	Using Props	Enter/Exit Notes	Estimated Time	Choreographer
1 Routine			None		MM:SS	
2 Routine Nar			None		MM:SS	
3 Routine Nar			None		MM:SS	
4 Routine Nar			None		MM:SS	
5 Routine Nar			None		MM:SS	

9. Now you can Add dancers to your routines! You will see the Number of Dancers, Age, and Fee populate automatically as you add dancers to the routine(s).

From this screen you can also add more routines if you need to.

2 Routines have been added

[Back to Event Attendees](#) [Proceed to Checkout](#)

Current Routines for Orlando, FL 20-21 Season

Search:

Status	Name	Detail	Dancers	Age	Fee	Actions
Solo Routine 1	Hip Hop					Add/Edit Dancers Delete
Solo Routine 2	Ballet					Add/Edit Dancers Delete

Total Routine Fees: \$0.00

[Add New Routine\(s\)](#) [Media Manager](#)

Notes About Your Routines (Drag to Expand)

[Back to Event Attendees](#) [Proceed to Checkout](#)

Artists Simply Human

REGISTRATION INSTRUCTIONS

ASH_x

You must be registered for the full convention in order to register any routines for the Performance Showcase

10. Once you've added all the dancers to your routines you can click...



Proceed to Checkout

11. Once you are at the checkout page, you will see your entire summary of your registration broken down by student.

PLEASE ENSURE THAT ALL SCHOLARSHIPS HAVE BEEN APPLIED AND THAT ALL CREDITS AND VOUCHERS HAVE BEEN APPLIED BEFORE YOU SUBMIT YOUR REGISTRATION AND MAKE ANY PAYMENTS

Name	Age	Attended As	Convention Fees	Competition Fees	Total
Dancer 2 Dancer	15	Intermediate - In Person	\$260.00	\$200.00	\$460.00
Dancer 3 Dancer	15	Intermediate - In Person	\$260.00	\$70.00	\$330.00
Test 1	21	Advanced - In Person	\$260.00	\$0.00	\$260.00

Student Total: \$780.00
Total After Discount: \$780.00

Previous 1 Next

Registration Summary

Student Fees	\$780.00
Routines Fees	\$270.00
Grand Total	\$1,050.00
Payments Received	\$0.00
Amount Due	\$1,050.00

Back to Routine List Submit Registration

CONGRATULATIONS! YOU HAVE SUCCESSFULLY REGISTERED!

If you have any questions, feel free to contact us via email at info@ashproductions.com



/ARTISTSSIMPLYHUMAN



/ARTISTSSIMPLYHUMAN



/ASHWORKSHOP



/ARTISTSSIMPLYHUMAN



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