

# ASH 2025 NATIONALS

June 29 - July 5, 2025

*Becoming an*  
**ASH THE COMPANY  
MEMBER**





# WHAT IS ASH THE COMPANY



ASH The Company is a training program and supplement to a dancer's studio training. This program is a bridge from ASH attendee to ASH Assistant. Company members are required to attend a minimum of 4 cities in which the program is held, however they receive a full year scholarship to all ASH events. The program gives a taste of what touring with a convention is like, they will learn choreography to perform in the Closing Show, work the Performance Showcase and more! After the season is complete, at our Nationals event, a minimum of one company member will be chosen as an ASH assistant. The goal is for Company Members to dive deeper in their training and dance experience while invigorating them to push themselves to the next level!

## HOW DO I BECOME AN ASH THE COMPANY MEMBER?

To be eligible to register for the ASH The Company Audition at Nationals, you must have received a Nationals Scholarship, Faculty Pick Scholarship, ASH Apprentice or ASH Apprentice Runner Up Scholarship at a Regional Tour event, and then audition at Artists Simply Human's Nationals.

Keep in mind that you **MUST** register for ASH Nationals through the same account that you registered for the regional tour. This is because the scholarship is only available in that account and can't be transferred to another account.

## PREREQUISITES

To be eligible to register for the ASH The Company Audition at Nationals, you must have received a Nationals Scholarship, Faculty Pick Scholarship, ASH Apprentice or ASH Apprentice Runner Up Scholarship at a 24/25 Regional event.

Dancers **MUST** audition in the age group in which they received their Scholarship.

Dancers must be able to attend the ASH The Company Audition, convention classes, and the Gala to participate. It is strongly encouraged that students register for the COMPANY Intensive as well.



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# COMMITEMENTS



## TRAVEL & ATTENDANCE

ASH The Company Members must attend the first regional city of the 2025/2026 Tour, a minimum of four regional cities in which ASH The Company is hosted (including the first event of the tour), and must attend Nationals in Orlando, FL 2026. Company Members will learn group piece choreography for the Closing Show. There will be rehearsals one day before the start of the first regional event to learn the choreography. This is mandatory.

Members will have rehearsal as early as Friday at 12:00 PM in each regional city. Please plan your travel accordingly so you are able to attend all rehearsals, classes and activities. An exact schedule will be emailed to you one week prior to the event.

## DUTIES

- ASH The Company Members must attend all classes in your assigned level, scholarship auditions, rehearsals, participate in backstage duties for Performance Showcase (if your studio is not in attendance), and perform in the Closing Show.
- As part of their professional training, ASH The Company Members will be required to work backstage during the Performance Showcase.
- Members will wear only ASH Merchandise while taking class and/or assisting. ASH The Company Members will be required to purchase specific ASH Merchandise items to wear while at the event, merchandise will be presented to you at the first city of the 25/26 Season, in Orlando.

## SAFETY & GUARDIANSHIP

Members shall not fraternize with faculty, staff, and/or crew. Members are not permitted to be alone with anyone associated with ASH Productions. All interactions with staff, crew, and faculty must remain in public and/or common areas. Members are not permitted to contact staff, crew, or faculty via phone call, social media, or text messaging unless approved to do so by the Director or Convention Manager.

Members under the age of 18 must be accompanied to each event by a parent or designated guardian. Should a Member request to be accompanied by anyone other than the signed parent or guardian below, notification must be given to and approved by the Convention Manager prior to the start of the event. ASH Productions shall not act as a guardian and is not responsible for the well-being of any Member. ASH Productions will not check-in or check-out any Member to/ or from their hotel room.

## MISCELLANEOUS

ASH The Company members are permitted to perform solos, duet/trios and groups in any Performance Showcase, however you are not eligible to audition for scholarships at any regional city since you will attend Nationals under ASH Apprentice status. No discounts for Performance Showcase entries are available. Members must register Performance Showcase routines through their online registration account which will be set up once the initial fee is paid.





# ASH THE COMPANY AUDITION



*\*Only available for students who received any ASH Scholarship in the 24/25 Season*

**To participate in ASH The Company Audition, dancers must be registered for the full convention and must be able to attend ALL DAYS of Nationals.**

If you are auditioning for ASH The Company only, you are NOT eligible for ASH Assistant. If you wish to audition for ASH Assistant, you must be eligible and register for the ASH Assistant Audition. To audition for both you must be registered for both.

## PRICING

	Regular
Dancers Registered for the ASH Assistant Audition	\$0
Dancers NOT Registered for the ASH Assistant Audition but received any ASH Scholarship in the 24/25 Season	\$125

The ASH The Company Audition is a single live audition at ASH Nationals. This live audition is separate from the ASH Assistant audition. Dancers will learn combinations from the ASH Faculty. Once they learn the combination, they will audition in front of the ASH Faculty. (Bring clothes and shoes for ALL styles!). This audition is closed.

To register, you must “Add-On” the “ASH The Company Audition” to your convention registration. All dancers that would like to audition and be eligible for ASH The Company must be registered with this Add-On. There is a separate registration fee to audition. You are not automatically registered for this audition by attending Nationals or Auditioning for ASH Assistant. There are 2 parts of the ASH The Company Audition:

**Live Audition:** Dancers will learn combinations from ASH Director, Braham Crane, and ASH The Company Director, Hannah Gossett, as part of the audition process. Bring clothes and shoes for ALL styles! This is a closed audition. No teachers or parents will be allowed in the room for any reason.

**Convention Class Work:** All Auditioners are observed by all ASH Faculty in attendance. Work ethic, responsibility, focus, technique and speed of learning are aspects that are important to becoming an ASH The Company Member and are observed by all decision-makers.

Finally, all 25/26 ASH The Company Members will be announced at the Gala on the final night of Nationals!

**ASH The Company Members must attend the first event on the 25/26 Season in Orlando, FL, a minimum of four regional cities in which ASH The Company is hosted, and must attend Nationals in Orlando, FL.**

**Members will have rehearsal as early as Friday at 12:00 PM in each regional city in the 25/26 season**



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A Special Note About The...

## TIME COMMITMENT & SAMPLE SCHEDULE

We understand the financial and time commitment required to become an ASH The Company beginning with attending Nationals to audition. We also understand that you may want to add personal family events and outings to your trip to Orlando (*Who doesn't want to add a day at Disney or Universal?!).* Because of the nature of the schedule at Nationals, we are unable to make special scheduling accommodations and encourage you to plan these family events and outings before the event begins or after the event ends.

We also have an obligation to assess the students who are auditioning fairly using criteria including time management, stamina, and the ability to stay focused and safe over long periods of time. These skills are just as essential as the level of artistry and technique required of an ASH The Company Member.

If you plan to audition for ASH The Company, we've provided a broad sample schedule of what the time commitment at Nationals will likely be for someone auditioning.

***Keep in mind that no additional information regarding the schedule will be available prior to the schedule release date on June 11, 2025***



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# TIME COMMITMENT & SAMPLE SCHEDULE

ASH

**JUNE**  
**29**

7:00 AM - 11:00 PM- Open Competition begins with Solos  
11:00 AM - ASH The Company Audition

**JUNE**  
**30**

7:00 AM - 11:00 PM - Open Competition continues with Solos  
2:00 PM - Open Classes begin

**JULY**  
**1**

7:00 AM - theCOMPANY Intensive  
1:30 PM - Open Competition continues with Groups  
1:30 PM - Open Classes continue

**JULY**  
**2**

7:00 AM - Open Competition continues with Groups  
11:00 AM - Open Classes continue  
8:00 PM - Dance Party

**JULY**  
**3**

8:00 AM - Convention Classes begin  
3:00 PM - theCOMPANY Intensive Rehearsal  
4:30 PM - Improv Round of Solo Open Competition

**JULY**  
**4**

7:00 AM - theCOMPANY Intensive Rehearsals  
9:00 AM - 3:00 PM - Convention Classes Continue  
9:00 AM - 7:30 PM- ASH Presents The Casting Call

**JULY**  
**5**

7:30 AM - Convention Classes continue  
12:00 PM - theCOMPANY Intensive Gala Tech Reh.  
4:30 PM - Red Carpet  
5:30 PM - Dinner followed by the Gala



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