

ASH NATIONALS

JUNE 30 - JULY 6, 2026

JW Marriott Orlando Grande Lakes

15
YEARS
OF
ASH

BECOMING AN
ASH THE COMPANY
MEMBER

FEEL THE MAGIC

WHAT IS ASH THE COMPANY



ASH The Company is a training program and supplement to a dancer's studio training. This program is a bridge from ASH attendee to ASH Assistant. Company members are required to attend a minimum of four cities in which the program is held, however they receive a full year scholarship to all ASH events. The program gives a taste of what touring with a convention is like, they will learn choreography to perform in the Closing Show, work the Performance Showcase and more! After the season is complete, at our Nationals event, a minimum of one company member will be chosen as an ASH assistant. The goal is for Company Members to dive deeper in their training and dance experience while invigorating them to push themselves to the next level!

HOW DO I BECOME AN ASH THE COMPANY MEMBER?

To become an ASH The Company Member you must first attend an ASH regional event and earn an ASH scholarship (ASH Apprentice, Apprentice, Runner Up, Faculty Pick, or Nationals Scholarship). From there, you will attend ASH Nationals and register with the add-on "ASH The Company Audition". Lastly, you will attend the audition and convention classes at ASH Nationals.

Keep in mind that you MUST register for ASH Nationals through the same account that you registered for the regional tour. This is because the scholarship is only available in that account and can't be transferred to another account.

PREREQUISITES

To be eligible to register for the ASH The Company Audition at Nationals, you must have received a Nationals Scholarship, Faculty Pick Scholarship, ASH Apprentice or ASH Apprentice Runner Up Scholarship at a 25/26 Regional event.

Dancers must be able to attend the ASH The Company Audition, convention classes, and the Gala to participate. It is strongly encouraged that students register for the COMPANY Intensive as well.

COMMITMENTS



TRAVEL + ATTENDANCE

ASH The Company Members must attend the first regional city of the 2026/2027 Tour, a minimum of four regional cities in which ASH The Company is hosted (including the first event of the tour), and must attend Nationals in Orlando, FL 2027. There will be rehearsals one day before the start of the first regional event to learn the choreography. This is mandatory.

Members will have rehearsal as early as Friday at 12:00 PM in each regional city. Please plan your travel accordingly so you are able to attend all rehearsals, classes and activities. An exact schedule will be emailed to you one week prior to the event.

DUTIES + FEE

- ASH The Company Members must attend all classes in your assigned level, scholarship auditions, rehearsals, participate in backstage duties for Performance Showcase (if your studio is not in attendance), and perform in the Closing Show.
- Members will wear only ASH Merchandise while taking class and/or assisting.
- ASH The Company Members will be required to pay the ASH The Company Fee which is established after Nationals 2026. This fee will also include specific ASH Merchandise items to wear while at the event, merchandise will be presented to you at the first city of the 26/27 Season, in Orlando.

SAFETY & GUARDIANSHIP

- Members or Chaperones shall not fraternize with faculty, staff, media, and/or crew. Members or Chaperones are not permitted to be alone with anyone associated with ASH Productions. All interactions with staff, media, crew, and faculty must remain in public and/or common areas. Members and Chaperones are not permitted to contact staff, media, crew, or faculty via phone call, social media, or text messaging unless approved to do so by the Director or Convention Manager.
- Members under the age of 18 must be accompanied to each event by a parent or designated guardian. Should a Member request to be accompanied by anyone other than the signed parent or guardian below, notification must be given to and approved by the Convention Manager prior to the start of the event. ASH Productions shall not act as a guardian and is not responsible for the well-being of any Member. ASH Productions will not check-in or check-out any Member to/ or from their hotel room.

MISCELLANEOUS

ASH The Company members are permitted to perform solos, duet/trios and groups in any Performance Showcase. Company Members are not eligible to audition for scholarships at any regional city, however Company members will receive the Apprentice scholarship discounted rate at Nationals for convention and add-on fees. No discounts for Performance Showcase entries are available. Members must register Performance Showcase routines through their studio's online registration account.

If you leave the studio you registered with upon receiving your ASH The Company title at Nationals, your Company status will be revoked. Please Note: You must stay with the studio in the same capacity you received your title with. This training is an extension to your studio training, not a replacement. NO exceptions will be made/ your title is not able to be transferred to a new studio name.

COMPANY AUDITION PRICING



	Regular
Dancers Registered for the ASH Assistant Audition	\$0
Dancers NOT Registered for the ASH Assistant Audition but received any ASH Scholarship in the 25/26 Season	\$125

If you are auditioning for ASH The Company only, you are NOT eligible for ASH Assistant. If you wish to audition for ASH Assistant, you must be eligible and register for the ASH Assistant Audition. To audition for both you must be registered for both.

To register, you must “Add-On” the “ASH The Company Audition” to your convention registration. All dancers that would like to audition and be eligible for ASH The Company must be registered with this Add-On. There is a separate registration fee to audition. You are not automatically registered for this audition by attending Nationals or Auditioning for ASH Assistant. There are 2 parts of the ASH The Company Audition:

Live Audition: Dancers will learn combinations from ASH Director, Braham Crane, and ASH The Company Director, Hannah Gossett, as part of the audition process. Bring clothes and shoes for ALL styles! This is a closed audition. No teachers or parents will be allowed in the room for any reason.

Convention Class Work: All Auditioners are observed by all ASH Faculty in attendance. Work ethic, responsibility, focus, technique and speed of learning are aspects that are important to becoming an ASH The Company Member and are observed by all decision-makers.

Finally, all 26/27 ASH The Company Members will be announced at the Gala on the final night of Nationals!

A Special Note About The...

TIME COMMITMENT & SAMPLE SCHEDULE

We understand the financial and time commitment required to become an ASH The Company beginning with attending Nationals to audition. We also understand that you may want to add personal family events and outings to your trip to Orlando (*Who doesn't want to add a day at Disney or Universal?!).* Because of the nature of the schedule at Nationals, we are unable to make special scheduling accommodations and encourage you to plan these family events and outings before the event begins or after the event ends.

We also have an obligation to assess the students who are auditioning fairly using criteria including time management, stamina, and the ability to stay focused and safe over long periods of time. These skills are just as essential as the level of artistry and technique required of an ASH The Company Member.

If you plan to audition for ASH The Company, we've provided a broad sample schedule of what the time commitment at Nationals will likely be for someone auditioning.

Keep in mind that no additional information regarding the schedule will be available prior to the schedule release date on June 10, 2026.

TIME COMMITMENT & SAMPLE SCHEDULE



JUNE
30

7:00 AM - 11:30 PM- Open Competition begins with Solos
11:00 AM - ASH The Company Audition

JULY
1

7:00 AM - 11:30 PM - Open Competition continues with Solos
3:00 PM - Open Classes begin

JULY
2

7:00 AM - theCOMPANY Intensive
7:00 AM - Open Competition continues
2:30 PM - Open Classes continue
5:00 PM - 10:30 PM - The Casting Call

JULY
3

7:00 AM - Open Competition continues
12:00 PM - Open Classes continue
8:00 PM - Dance Party

JULY
4

8:00 AM - Convention Classes begin
6:30 PM - theCOMPANY Intensive Rehearsal

JULY
5

7:30 AM - Convention Classes continue
3:00 PM - Improv Round of Solo Competition
4:30 PM - Studio of the Year
7:00 PM - theCOMPANY Intensive Tech Rehearsals

JULY
6

7:30 AM - Convention Classes continue
11:30 AM - Gala Run Through
4:30 PM - Red Carpet
5:30 PM - Dinner followed by the Gala Performance

SAMPLE SCHEDULE



NATIONALS

JUNE 30TH-JULY 6TH, 2026

TUESDAY, JUNE 30TH

7AM-7:30AM	ASH ASSISTANT AUDITION CHECK IN (LOBBY) - DANCERS REGISTERED TO AUDITION FOR ASH ASSISTANT ONLY
7AM-11:30PM	OPEN COMPETITION (LOCATION TBA) DRESSING ROOMS: FEMALE - LOCATION TBA / MALE - LOCATION TBA / PROP STORAGE - LOCATION TBA
8:30AM-10:30AM	ASH ASSISTANT AUDITION (LOCATION TBA) - DANCERS REGISTERED TO AUDITION FOR ASH ASSISTANT ONLY
10:30AM-11AM	ASH THE COMPANY AUDITION CHECK IN (LOBBY) - DANCERS REGISTERED TO AUDITION FOR ASH THE COMPANY ONLY
11AM-1:30PM	COMPANY AUDITION (LOCATION TBA) - DANCERS REGISTERED TO AUDITION FOR ASH THE COMPANY ONLY
2PM-10PM	CLOSING NUMBER REHEARSAL (LOCATION TBA) - DANCERS REGISTERED TO AUDITION FOR ASH ASSISTANT ONLY

WEDNESDAY, JULY 1ST

6:45AM-7AM	THE COMPANY INTENSIVE MEETING - AGES 13 & UP (LOCATION TBA) - DANCERS REGISTERED FOR THE COMPANY INTENSIVE ONLY
7AM-1PM	THE COMPANY INTENSIVE - AGES 13 & UP - DANCERS REGISTERED FOR THE COMPANY INTENSIVE ONLY
7AM-11:30PM	OPEN COMPETITION (LOCATION TBA) DRESSING ROOMS: FEMALE - LOCATION TBA / MALE - LOCATION TBA / PROP STORAGE - LOCATION TBA
3PM-4PM	OPEN CLASS 1 (LOCATION TBA)
4PM-5PM	OPEN CLASS 2 (LOCATION TBA)
5PM-6PM	OPEN CLASS 3 (LOCATION TBA)
7PM-8PM	OPEN CLASS 4 (LOCATION TBA)
8PM-9PM	OPEN CLASS 5 (LOCATION TBA)

THURSDAY, JULY 2ND

6:45AM-7AM	THE COMPANY INTENSIVE MEETING - AGES 12 & UNDER (LOCATION TBA) - DANCERS REGISTERED FOR THE COMPANY INTENSIVE ONLY
7AM-1PM	THE COMPANY INTENSIVE - AGES 12 & UNDER - DANCERS REGISTERED FOR THE COMPANY INTENSIVE ONLY
7AM-11:30PM	OPEN COMPETITION (LOCATION TBA) DRESSING ROOMS: FEMALE - LOCATION TBA / MALE - LOCATION TBA / PROP STORAGE - LOCATION TBA
2:30PM-3:30PM	OPEN CLASS 6 (LOCATION TBA)
3:30PM-4:30PM	OPEN CLASS 7 (LOCATION TBA)
5PM-10:30PM	 (LOCATION TBA) ADVANCED DANCERS ONLY

FRIDAY, JULY 3RD

7AM-4PM	OPEN COMPETITION (LOCATION TBA) DRESSING ROOMS: FEMALE - LOCATION TBA / MALE - LOCATION TBA / PROP STORAGE - LOCATION TBA
12PM-1PM	OPEN CLASS 8 (LOCATION TBA)
1PM-2PM	OPEN CLASS 9 (LOCATION TBA)
2PM-3PM	OPEN CLASS 10 (LOCATION TBA)
4PM-5PM	ADJUDICATED AWARDS ANNOUNCEMENTS, STUDIO OF THE YEAR FINALIST ANNOUNCEMENTS, ASH ASSISTANT ROUND 2 FINALIST ANNOUNCEMENTS AND SOLO FINALIST ANNOUNCEMENTS (LOCATION TBA)
6PM-8PM	CASINO NIGHT (LOCATION TBA) - ALL REGISTERED TEACHERS ARE WELCOME
8PM	DANCE PARTY (LOCATION TBA) - OPEN TO ALL REGISTERED TEACHERS, DANCERS & OBSERVERS

SAMPLE SCHEDULE



NATIONALS

JUNE 30TH-JULY 6TH, 2026

SATURDAY, JULY 4TH	ARTISTS IN TRAINING <small>LOCATION: TBA</small>	INTERMEDIATE <small>LOCATION: TBA</small>	ADVANCED <small>LOCATION: TBA</small>	MINI MOVERS <small>LOCATION: TBA</small>	TEACHERS/ PARENTS <small>LOCATION: TBA</small>
7AM-8:30AM	REGISTRATION (LOBBY) - REGISTRATION PACKET PICK UP (STUDIO OWNERS / TEACHERS ONLY)				
7:30AM-8AM	WELCOME SHOW (ALL DANCERS - LOCATION)				
8AM-9:15AM	AUDITION COMBO (AGES 7-11) TBA	CLASS 1	CLASS 1		TEACHERS - TBA - TBA 8AM-8:45AM
	SCHOLARSHIP AUDITION (AGES 7-11) CLOSED AUDITION				
9:15AM-10:15AM	CLASS 2	AUDITION COMBO (AGES 12-14) TBA	CLASS 2	CLASS 1 10AM-10:30AM	STUDIO OF THE YEAR FINALISTS DIRECTOR MEETING 9:30AM-10AM
10:15AM-11:15AM	CLASS 3	SCHOLARSHIP AUDITION (AGES 12-14) CLOSED AUDITION	CLASS 3	CLASS 2 10:30AM-11AM	
11:15AM-12PM	LUNCH BREAK / VISIT THE MERCHANDISE BOOTH			BREAK 11AM-11:15AM	
12PM-1PM	CLASS 4	CLASS 3	CLASS 4	CLASS 3 11:15AM-11:45AM	
1PM-2PM	CLASS 5	CLASS 4	AUDITION COMBO (AGES 15+) TBA	CLASS 4 11:45AM-12:15PM	TEACHERS & PARENTS CLASS - TBA 1PM-1:45PM
2PM-3PM	CLASS 6	CLASS 5	SCHOLARSHIP AUDITION (AGES 15-21) CLOSED AUDITION		
3:30PM-5:30PM	ASSISTANT AUDITION ROUND 2 (LOCATION TBA) - ASH ASSISTANT ROUND 2 FINALISTS ONLY ANNOUNCED ON FRIDAY, JULY 3RD				
5:30PM-6:30PM	CLOSING NUMBER REHEARSAL (LOCATION TBA) - DANCERS REGISTERED TO AUDITION FOR ASH ASSISTANT ONLY				
6:30PM-9PM	COMPANY INTENSIVE REHEARSAL (LOCATION TBA) - DANCERS REGISTERED FOR THE COMPANY INTENSIVE ONLY				
9PM	ENJOY THE FIREWORKS AND ACTIVITIES AT THE JW MARRIOTT!				
SUNDAY, JULY 5TH	ARTISTS IN TRAINING <small>LOCATION: TBA</small>	INTERMEDIATE <small>LOCATION: TBA</small>	ADVANCED <small>LOCATION: TBA</small>	MINI MOVERS <small>LOCATION: TBA</small>	TEACHERS/ PARENTS <small>LOCATION: TBA</small>
7:30AM-8:30AM	CLASS 7	CLASS 6	CLASS 6		
8:30AM-9:30AM	CLASS 8	CLASS 7	CLASS 7	CLASS 1 10AM-10:30AM	TEACHERS & PARENTS CLASS - TBA 8:30AM-9:15AM
9:30AM-10:30AM	CLASS 9	CLASS 8	CLASS 8	CLASS 2 10:30AM-11AM	
10:30AM-11:15AM	LUNCH BREAK / VISIT THE MERCHANDISE BOOTH			BREAK 11AM-11:15AM	
11:15AM-12PM	CLASS 10	CLASS 9	CLASS 9	CLASS 3 11:15AM-11:45AM	TEACHERS CLASS - TBA 11:15AM-12PM
12PM-12:45PM	CLASS 11	CLASS 10	CLASS 10	CLASS 4 11:45AM-12:15PM	
12:45PM-1:30PM	CLASS 12	CLASS 11	CLASS 11		TEACHERS & PARENTS CLASS - TBA 12:45PM-1:30PM
3PM-4:30PM	IMPROV ROUND OF THE SOLO COMPETITION (LOCATION TBA) - SOLO FINALISTS IN EACH AGE DIVISION ANNOUNCED ON FRIDAY, JULY 3RD				
4:30PM-6:30PM	STUDIO OF THE YEAR DANCE OFF (LOCATION TBA) - STUDIO OF THE YEAR FINALISTS ANNOUNCED ON FRIDAY, JULY 3RD				
7PM-10PM	CLOSING NUMBER & THE COMPANY INTENSIVE DRESS/TECH REHEARSAL - DANCERS REGISTERED FOR THE COMPANY INTENSIVE & ASH ASSISTANT AUDITION ONLY				
MONDAY, JULY 6TH	ARTISTS IN TRAINING <small>LOCATION: TBA</small>	INTERMEDIATE <small>LOCATION: TBA</small>	ADVANCED <small>LOCATION: TBA</small>	MINI MOVERS <small>LOCATION: TBA</small>	TEACHERS/ PARENTS <small>LOCATION: TBA</small>
7:30AM-8:15AM	CLASS 13	CLASS 12	CLASS 12		
8:15AM-9AM	CLASS 14	CLASS 13	CLASS 13		
9:15AM-10:15AM	COLLAB CLASS (ALL DANCERS - LOCATION)				
10:15AM-11:15AM	SCHOLARSHIPS & OVERALL COMPETITION AWARD ANNOUNCEMENTS (ALL DANCERS - LOCATION)				
11:30AM-1:30PM	GALA RUN THROUGH (LOCATION) - DANCERS REGISTERED FOR THE COMPANY INTENSIVE & ASH ASSISTANT AUDITION ONLY				
4PM-5PM	TEACHER COCKTAIL PARTY (LOCATION) - ALL REGISTERED TEACHERS ARE WELCOME				
4:30PM-5:30PM	RED CARPET (LOBBY)				
5:30PM-7PM	GALA DINNER, LIVE MUSIC & THE CASTING CALL ANNOUNCEMENTS (DOORS OPEN AT 5PM)				
7:30PM	GALA PERFORMANCE (LOCATION) DRESSING ROOMS: FEMALE - LOCATION TBA / MALE - LOCATION TBA				